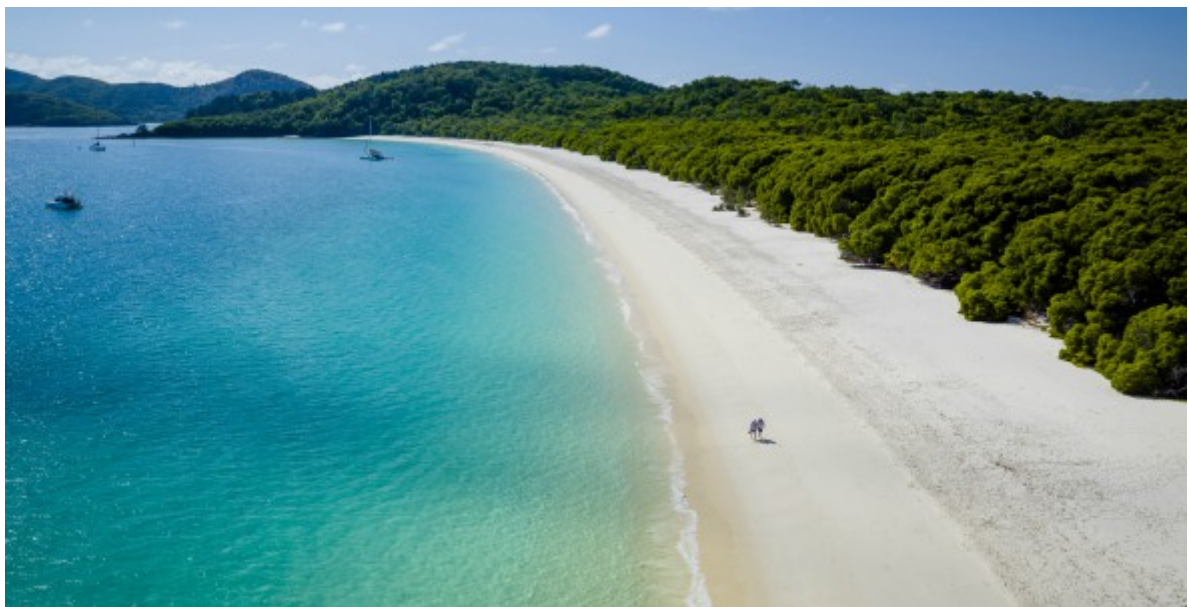




Best of Queensland to showcase state's tourism gems

Tourism and Events Queensland has launched a world-first marketing initiative to shine the spotlight on Queensland's best tourism experiences. The *Best of Queensland Experiences Program* will help boost tourism in Queensland by identifying products that consistently deliver a high-quality visitor experience, best bring the Queensland story to life, and foster trust in the Queensland brand.

[Read more](#)



Visitors return to the Whitsundays after Cyclone Debbie

Visitors from across Australia are returning to the Whitsundays after Cyclone Debbie thanks to a joint

marketing campaign between Tourism and Events Queensland, Flight Centre, Virgin Australia and Infinity Holidays. The three-month marketing push was launched in April following the Category 4 storm, including \$1 million worth of support to sell Queensland destinations interstate as well as a targeted advertising campaign across TV, radio and social media.

[Read more](#)



Island redevelopments fast-tracked

The \$100 million Hayman Island project and a \$65 million repair and refurbishment of Daydream Island have gained special status to cut red tape and create hundreds of local jobs as the region recovers from Tropical Cyclone Debbie.

[Read more](#)



Queensland visitor experiences on show in Japan

Queensland tourism experiences were showcased in Japan recently as part of a Tourism and Events Queensland trade mission involving 22 businesses from across the state and 270 Japanese tourism trade representatives in Osaka, Nagoya and Tokyo.

[Read more](#)



How to encourage online reviews industry resource

'How Tourism Operators Can Encourage Online Reviews' reveals how successful tourism brands encourage reviews, highlighting the importance of listening to visitors, and offering practical advice on generating a higher level response rate for your establishment.

[Find out more](#)



Industry opportunities

Find out about Best of Queensland Experiences Program:

[Cairns](#) - 4 Oct 2017

[Gold Coast](#) - 6 Oct 2017

[Toowoomba](#) - 9 Oct 2017

[Australian Tourism Exchange 2018](#)

Adelaide, 15-19 Apr 2018

Seller applications close 11 Oct 2017

[Queensland on Stage Korea 2017](#)

Brisbane, 16 Oct 2017

2017 Australian Regional Tourism Convention
Canberra, 23-26 Oct 2017

German Aussie Specialist Workshop
Brisbane, 31 Oct 2017

2017 Queensland Tourism Awards
Brisbane, 10 Nov 2017

Job opportunities:
International Marketing Specialist
Visit Sunshine Coast
Applications close 26 Sep 2017

[Read more](#)

Quick snippets

Milestone for another great Games legacy - the Parklands project at Southport is complete with works now underway to transform it into the Gold Coast 2018 Games Village.

World-leading conservationists visit Great Barrier Reef - Rainforest Trust Australia and US representatives visited the Reef to see the impact their work in the Wet Tropics rainforest has on the World Heritage area.

Small Business Digital Grants - the third round of this popular program has opened, providing up to \$10,000 in matched funding to operators keen to embrace new technology.

Tourism Tropical North Queensland launches Reef Chat newsletter - discover what is happening on the Great Barrier Reef in Tropical North Queensland each month with Reef Chat, a newly launched newsletter focusing on the people, places and science of the World Heritage area.

EVENTS

IT'S LIVE!
in Queensland

VODAFONE GOLD
COAST 600
Gold Coast
20-22 Oct 2017

BLDISLOE CUP:
QANTAS WALLABIES
V ALL BLACKS
Brisbane
21 Oct 2017



WARWICK GOLD CUP
CAMPDRAFT &
AUSTRALIAN
CHAMPIONSHIP RODEO
Southern Queensland

LAKE
MOONDARRA
FISHING
CLASSIC
Outback



Country
23-29 Oct 2017

Queensland
27-29 Oct 2017

OCEANIA/COMMONWEALTH
SHOOTING FEDERATION
CHAMPIONSHIPS

Brisbane
28 Oct-7 Nov 2017

RUGBY LEAGUE
WORLD CUP
2017 - POOL
MATCH - FIJI V
USA

**Townsville
North
Queensland**
28 Oct 2017

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