

*Queensland*  
AUSTRALIA

**GOOD TO GO STAMP**



**GOOD TO GO IS TOURISM AND EVENTS QUEENSLAND'S DOMESTIC RE-ENTRY CAMPAIGN THAT WILL ENCOURAGE QUEENSLANDERS TO HOLIDAY AT HOME, DRIVE INTERSTATE TRAVEL TO QUEENSLAND, AND FOCUS ON CONVERTING AUSTRALIANS WHO PLANNED TO TRAVEL OVERSEAS THIS YEAR.**

**TO HELP PROMOTE YOUR BUSINESS ONCE YOU'RE GOOD TO GO, WE ENCOURAGE ALL QUEENSLAND TOURISM BUSINESSES TO USE THE GOOD TO GO STAMP (YOU CAN DOWNLOAD THE STAMP [HERE](#)). YOU CAN USE THIS ON SOCIAL MEDIA, YOUR WEBSITE OR ANY CAMPAIGN MATERIALS. THIS STYLE GUIDE WILL OUTLINE HOW THE STAMP CAN BE APPLIED AND RULES ON ITS USAGE.**



CO-BRANDING LOCKUP CLEAR SPACE AND MINIMUM SIZE



CLEAR SPACE

MINIMUM SIZE 15MM HIGH

CO-BRANDING LOCKUP MISUSE



**DO NOT** OUTLINE FONTS



**DO NOT** APPLY SPECIAL EFFECTS



**DO NOT** APPLY GRADIENTS



**DO NOT** SKEW



**DO NOT** ROTATE



**DO NOT** STRETCH



**DO NOT** FILL WITH PATTERNS



**DO NOT** ALTER COLOURS



**DO NOT** ALTER FONTS



# The Whitsundays

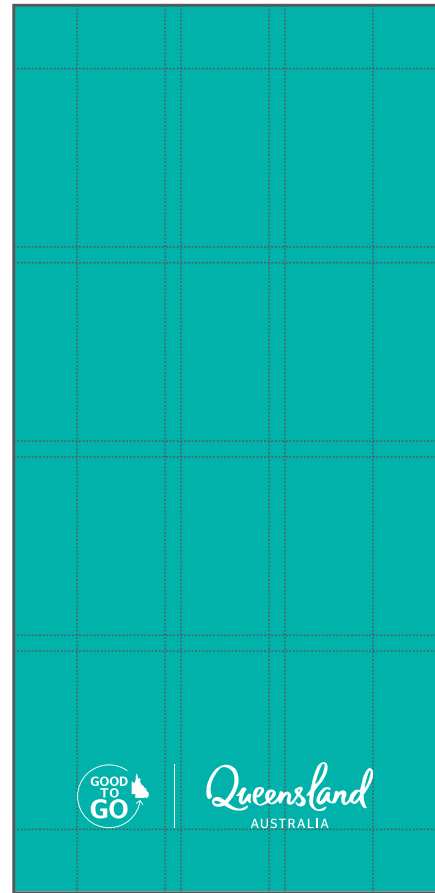
THE HEART OF THE GREAT BARRIER REEF



# The Whitsundays

THE HEART OF THE GREAT BARRIER REEF

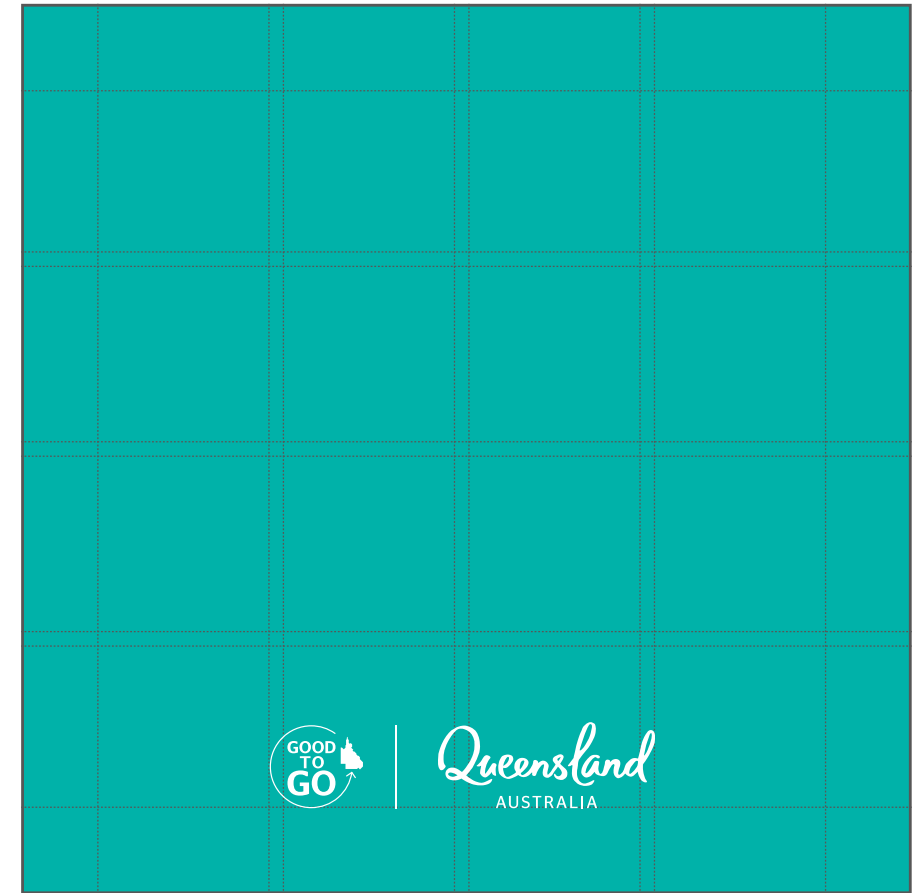
**SIZING PRINCIPLES**



**DL**



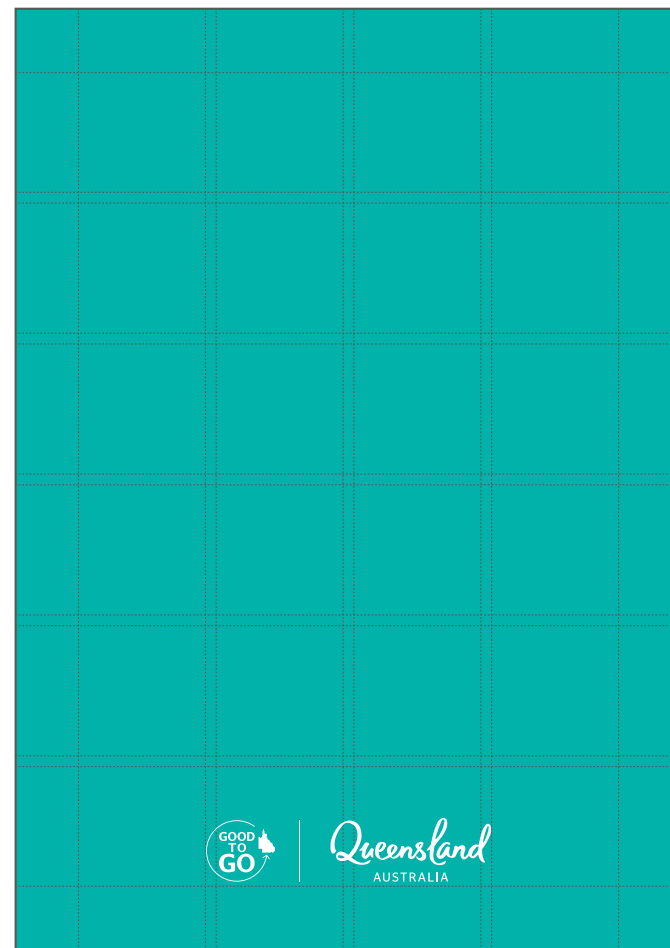
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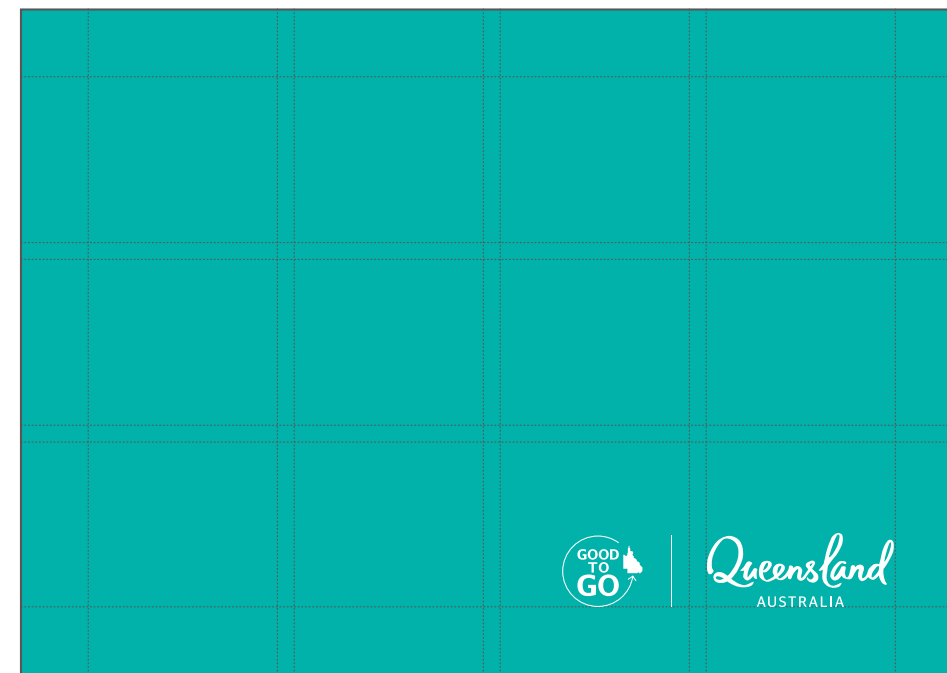
**SQUARE**



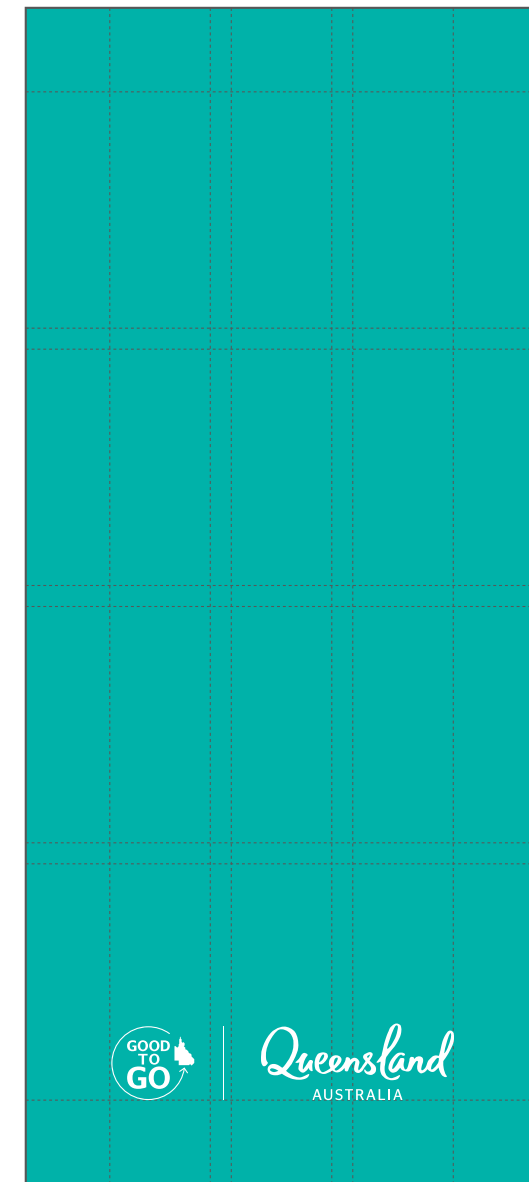
**SIZING PRINCIPLES**



**A SIZE**



**A SIZE**




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**GOOD TO GO**

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