

REGIONAL TOURISM SATELLITE ACCOUNTS 2016-17

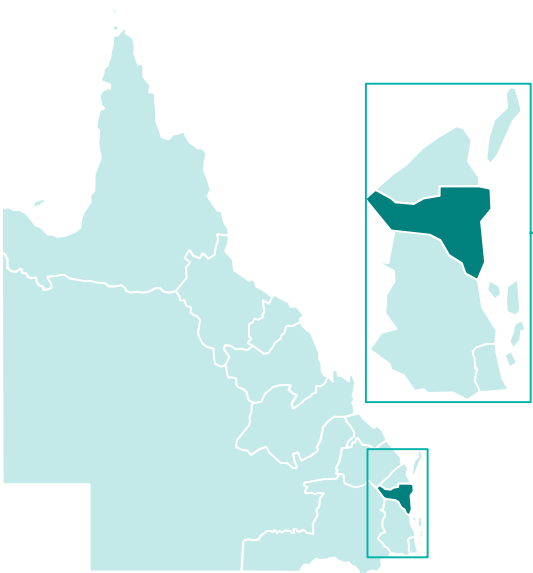
SUNSHINE COAST REGION KEY FACTS



In 2016-17, the tourism industry contributed an estimated **\$2.5 billion** to the Sunshine Coast's regional economy (13.9% of Sunshine Coast's gross regional product) and supported around **23,200 jobs** (14.1% of employment in the Sunshine Coast region).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Sunshine Coast (SSC)	Regional QLD ²	Total QLD (GSP*)
DIRECT \$1.4 bn ● +0.5% 7.6% of SSC GRP	DIRECT \$8.4 bn ▲ 2.0% 5.2% of Reg. QLD GRP	DIRECT \$12.8 bn ▲ 4.2% 3.9% of QLD GSP
TOTAL \$2.5 bn ● -0.4% 13.9% of SSC GRP	TOTAL \$14.8 bn ▲ 1.5% 9.2% of Reg. QLD GRP	TOTAL¹ \$25.4 bn ▲ 3.9% 7.8% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN THE SUNSHINE COAST

Supporting 23,200 jobs
14.1% of SSC employment

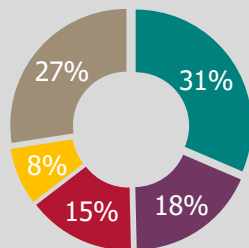


16,100 direct tourism jobs
9.7% of SSC employment



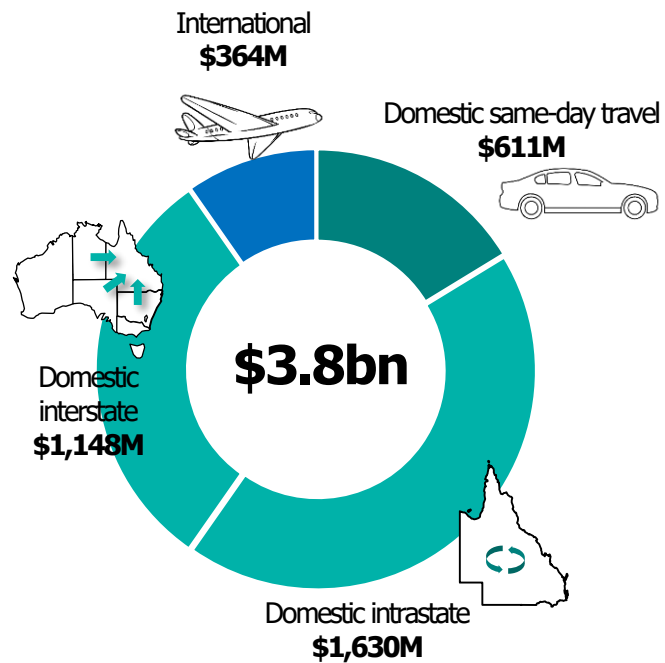
DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services*
- Retail trade
- Accommodation
- Travel agency and tour operator
- All other industries



*Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN THE SUNSHINE COAST*



* Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: DELOITTE ACCESS ECONOMICS, REGIONAL TOURISM SATELLITE ACCOUNTS 2016/17

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland
2. Regional Queensland includes all tourism regions outside of Brisbane

