

DARLING DOWNS QUEENSLAND

SUMMARY OF RESULTS	2016–17	CHANGE ON 2015–16
TOURISM CONSUMPTION (\$m)		
Total tourism consumption	1,432	▲ 6.5%
TOURISM GRP (\$m)		
Direct	468	▲ 7.0%
Indirect	454	▲ 6.2%
Total tourism GRP	922	▲ 6.6%
<i>Tourism's direct share of GRP (%)</i>	2.4%	
TOURISM GVA (\$m)		
Direct	430	▲ 7.5%
Indirect	402	▲ 6.5%
Total tourism GVA	831	▲ 7.0%
<i>Tourism's direct share of regional GVA (%)</i>	2.4%	
TOURISM EMPLOYMENT (persons)		
Direct	6,520	▲ 4.0%
Indirect	2,844	▲ 6.3%
Total tourism employment	9,364	▲ 4.7%
<i>Tourism's direct share of regional employment (%)</i>	4.8%	

HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GRP in the Darling Downs was worth \$468 million (▲ 7.0% compared to 2015–16). This was 2.4% of the region's total GRP.
- Indirect* tourism GRP was worth an extra \$454 million to the Darling Downs economy
- So, in 2016–17, tourism (both direct and indirect) was worth \$922 million to the Darling Downs economy.**

What is **tourism consumption**?

- The total value of goods and services consumed by domestic and international visitors in Australia

What is **direct contribution**?

- Money spent directly in the tourism industry – with no tourism industry this money wouldn't be generated, or these people wouldn't be employed.

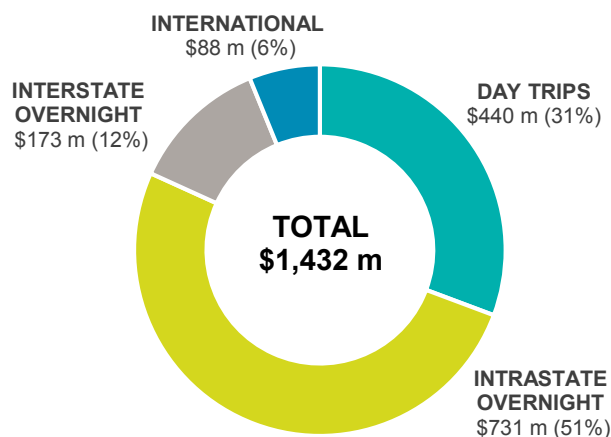
What is **indirect contribution**?

- The flow-on effect of the tourism industry. In the Darling Downs, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

Why do we use **GVA**?

- GVA allows easier comparisons across industries. GVA is equal to GRP minus taxes.

SHARE OF REGIONAL CONSUMPTION



INDUSTRY SHARE OF DIRECT TOURISM GVA



TOURISM'S DIRECT CONTRIBUTION TO EMPLOYMENT

	DIRECT
FULL TIME	3,345
PART TIME	3,168