

OUTBACK QUEENSLAND

SUMMARY OF RESULTS

	2016-17	CHANGE ON 2015-16
TOURISM CONSUMPTION (\$m)		
Total tourism consumption	736	▲ 10.2%
TOURISM GRP (\$m)		
Direct	209	▲ 9.3%
Indirect	146	▲ 9.9%
Total tourism GRP	355	▲ 9.5%
Tourism's direct share of GRP (%)	2.3%	
TOURISM GVA (\$m)		
Direct	190	▲ 10.0%
Indirect	129	▲ 10.2%
Total tourism GVA	319	▲ 10.1%
Tourism's direct share of regional GVA (%)	2.3%	
TOURISM EMPLOYMENT (persons)		
Direct	2,767	▲ 8.5%
Indirect	964	▲ 9.8%
Total tourism employment	3,731	▲ 8.8%
Tourism's direct share of regional employment (%)	7.3%	

HOW DO I READ THIS TABLE?

- In 2016-17, *direct* tourism GRP in the Outback was worth \$209 million (▲ 9.3% compared to 2015-16). This was 2.3% of the region's total GRP.
- Indirect* tourism GRP was worth an extra \$146 million to the Outback economy
- So, in 2016-17, tourism (both direct and indirect) was worth \$355 million to the Outback economy.**

What is **tourism consumption**?

- The total value of goods and services consumed by domestic and international visitors in Australia

What is **direct contribution**?

- Money spent directly in the tourism industry – with no tourism industry this money wouldn't be generated, or these people wouldn't be employed.

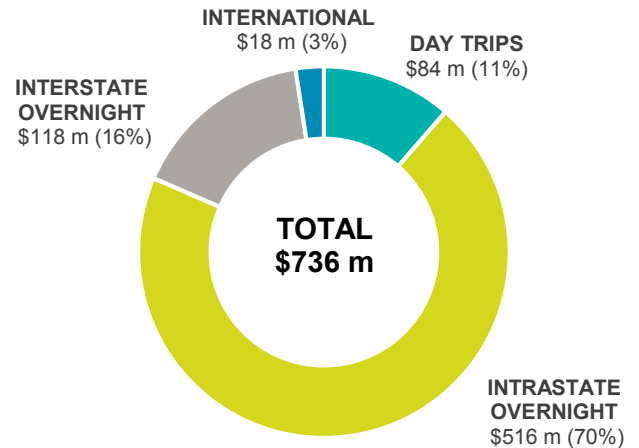
What is **indirect contribution**?

- The flow-on effect of the tourism industry. In Outback, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

Why do we use **GVA**?

- GVA allows easier comparisons across industries. GVA is equal to GRP minus taxes.

SHARE OF REGIONAL CONSUMPTION



INDUSTRY SHARE OF DIRECT TOURISM GVA



TOURISM'S DIRECT CONTRIBUTION TO EMPLOYMENT

	DIRECT
FULL TIME	1,840
PART TIME	942