



Domestic travellers break visitor records for Queensland

It has been a record-breaking year for Queensland, with domestic travellers injecting billions of dollars into the state's economy, visitors choosing to stay longer and more locals taking holidays close to home.

[Read more](#)



Brisbane secures first flights from Beijing

Tourism from China is set to grow over the next four years, with Tourism and Events Queensland supporting the first direct flights from the Chinese capital to Brisbane. Air China will fly four times a week from Beijing, injecting more than \$191 million into the Queensland economy.

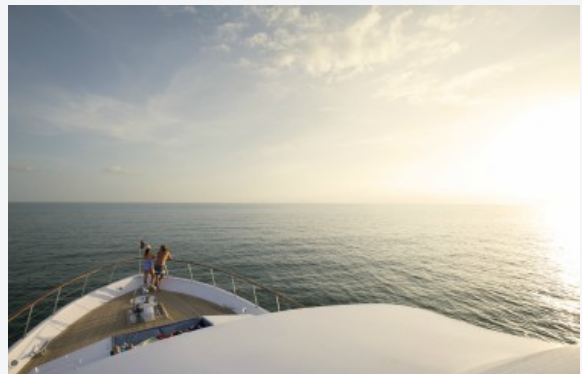
[Read more](#)



TEQ welcomes new Chair, Brett Godfrey

Brett Godfrey has been appointed the new chair of Tourism and Events Queensland. Godfrey, a visionary entrepreneur, has an extensive background in aviation and nature-based tourism experience development.

[Read more](#)



Queensland graces screens across Australia

Brand Queensland is being beamed across the Eastern seaboard as part of the \$1.1 million 'I know just the place' campaign to lure visitors to the Sunshine State through spring and summer.

[Read more](#)



DestinationQ Forum - Register for Brisbane

Registrations are now open for Queensland's leading tourism industry forum, DestinationQ, in Brisbane this November. This is a great opportunity to learn from other representatives from the tourism industry.

[Register Now](#)



Bollywood star to boost Queensland Tourism

Bollywood icon, Parineeti Chopra, last week visited the Gold Coast in a bid to boost tourism from India. Footage from Chopra's trip will be featured in a Singapore Airlines and TEQ campaign promoting Queensland holidays across India.

[Read more](#)



New marketing initiative

TEQ and RTOs across Queensland, invite tourism operators and stakeholders to learn about a new and innovative experience based marketing initiative, that will put Queensland at the forefront of consumer expectations and grow our share of the global travel market.

Find out more on upcoming forums to be held in [Brisbane on Sep 25](#), [Townsville on Sep 27](#), [Cairns on Oct 4](#), [Gold Coast on Oct 6](#) and [Toowoomba on Oct 9](#) with more dates to be confirmed.

[Read More](#)

Industry Opportunities

Queensland on Stage Korea 2017

Brisbane, 16 Oct 2017



Queensland Digital Roadshow USA 2017
Los Angeles and San Francisco, 22 - 29 Oct 2017

**Focus Queensland | Digital Marketplace
China 2017**

Shenzhen, 06 - 08 Dec 2017

More Industry Opportunities

Quick Snippets

Queensland Events Guide - Check out our new Queensland Events Guide, designed to assist local organisers throughout an entire event lifecycle, to ensure they are equipped to stage the best event possible.

200 days until we Share the Dream - Just 200 days until the 2018 Commonwealth Games kick off on the Gold Coast. The Games have generated 1.2 million ticket requests, 47,000 volunteer applications and 52 sponsors.

Growth across the board for Queensland Airports - Queensland Airports Limited (QAL) has reported three per cent overall growth across all its airports.

Great Barrier Reef breakfast - UK trade and media attended a Great Barrier Reef breakfast last week in London. The event was a great success by providing balanced information and a greater level of understanding about the management of the Great Barrier Reef and natural impacts such as coral bleaching.

EVENTS

IT'S LIVE!
in Queensland

PALM COVE REEF
FEAST
**Tropical North
Queensland**
5 - 8 Oct 2017

COATES HIRE
COOLANGATTA GOLD
Gold Coast
7 - 8 Oct 2017



THE GRASS IS
GREENER
**Tropical North
Queensland**
14 Oct 2017

BUSKERS BY THE
CREEK
Gold Coast
14 - 15 Oct 2017

BRISBANE TO GOLD

BLACKALL



COAST CYCLE
CHALLENGE
**Brisbane / Gold
Coast**
15 Oct 2017

HEARTLAND
FESTIVAL
**Outback
Queensland**
20 - 22 Oct 2017

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