



Museum of underwater art could put Townsville on tourism map

Townsville Enterprise recently held a media event for international artist Jason deCaires Taylor, who visited Townsville last week to begin a scoping and feasibility study for Australia's first Underwater Art Museum in Townsville. This will be similar to what he has designed and installed off the coast of Mexico in Cancun National Park (The Museo Subacuático de Arte) and Grenada, which is now listed by National Geographic as one of the Top 25 Wonders of the World.

[Read more](#)



New reef toolkit

TEQ is pleased to welcome the Citizens of the Great Barrier Reef's new Tourism Trade Toolkit, a practical guide to help industry partners empower their citizens to pledge their support and connect with like-minded people from around the globe, spreading a message of hope for the future of the Reef.

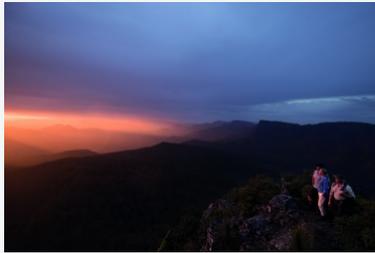


Selling our hot spot in winter

Following the launch of the first Tiger Airways Melbourne - Townsville route announced last month, Melbournites are being enticed to visit the Sunshine State, with Townsville's best drawcards showcased as part of the largest tourism marketing campaign ever implemented for the city in Melbourne.

[Read more](#)

[Read more](#)



New accommodation and international education statistics

TEQ has recently released its first monthly [accommodation](#) and [international education](#) visitor reports with summary statistics for each.

[Summary statistics](#)



Great Barrier Reef broadcast

If you missed the live underwater Twitter broadcast that took viewers on a guided tour of the Great Barrier Reef last week (which attracted over a million impressions!), you can still watch the recorded version.

[Watch now](#)



\$16.5m GC2018 hockey venue redevelopment complete

We are pleased to see that the 2018 Commonwealth Games world-class competition venues have all now been completed, with the Gold Coast Hockey Centre the last to join the list.

[Read more](#)



Industry Opportunities

[Australian Chamber Tourism Breakfast](#)
Brisbane, 28 July 2017

[DestinationQ 2017 Events Conference](#)
Toowoomba, 30 August 2017

[Australian Event Awards & Symposium](#)
Sunshine Coast, 13-15 September 2017

[DestinationQ Forum](#)
Brisbane, 9-10 November 2017

[Read more](#)

Quick snippets

- **Brisbane conferences to bring boost for economy** - TEQ welcomes news that Brisbane's economy will benefit from a \$70m injection over the coming years thanks to a succession of large conferences secured in 2016-17. TEQ remains committed to securing business events in Queensland through its annual funding support for the six Queensland Convention Bureaux, including the Brisbane Convention Bureau, as well as the Acquisition and Leveraging Fund.
- **Next round of the Queensland Destination Events Program open** - this next funding round is now open for events taking place between April 2018 - June 2019. The round closes 5pm, Wednesday 4 October 2017.
- **Aussies primed for Cairns clash - 50 days to go!** 17 July marked 50 days to go until the 2017 UCI Mountain Bike World Championships in Cairns.
- **New naming rights sponsor for Gold Coast 600** - Vodafone Australia will showcase its globally renowned brand as the major naming rights partner of one of Australia's most prestigious major events, the Vodafone Gold Coast 600.
- **Australia's first Open Government National Action Plan metrics now available**
- **QTIC Prize for Innovation** - Industry are encouraged to enter the QTIC Prize for Innovation which provides a fantastic opportunity to raise your business profile, open doors and gain feedback from industry leaders. The winner will receive a \$30,000 package of business support thanks to the Queensland Government. Written submissions close Friday 7 August.

EVENTS

IT'S LIVE!
in Queensland

OPERA AT JIMBOUR
Southern Queensland Country
22 July 2017

WESTERN BULLDOGS V GOLD COAST SUNS
Tropical North Queensland
22 July 2017



BROADBEACH COUNTRY MUSIC FESTIVAL
Gold Coast
28-30 July 2017

COATES HIRE IPSWICH SUPERPRINT
Ipswich
28-30 July 2017

STRAND EPHEMERA 2017: THE NORTH'S SCULPTURE FESTIVAL
Townsville North Queensland
28 July-6 August 2017

CHILDERS FESTIVAL
Bundaberg North Burnett
29-30 July 2017

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