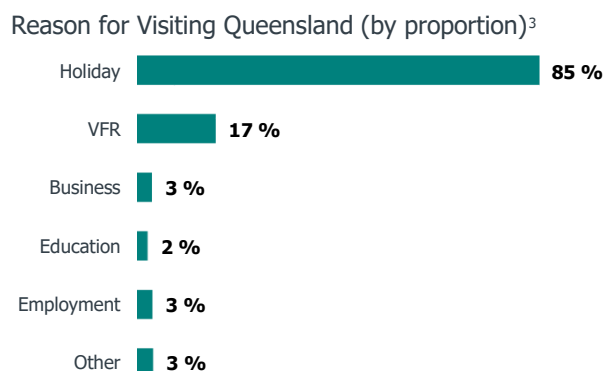
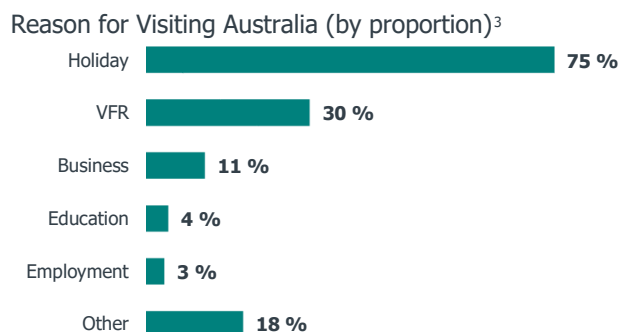


Germany Market Snapshot

Year ending March 2020

To Australia	Germany Visitors					Germany Expenditure				
	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor	
Total Visitors	183,000	▼ -7.7%	2%	41.0	▲ 1.7	\$645.0	▼ -5.3%	2%	\$3,517.7	
Holiday Visitors	141,000	▼ -5.4%	3%	37.6	▲ 2.1					
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor	
Total Visitors	76,000	▼ -5.4%	3%	24.5	▼ -0.9	\$155.2	▼ -5.3%	3%	\$2,054.7	
Holiday Visitors	66,000	▼ -2.9%	4%	20.5	▲ 0.1					



Year ending March 2020	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia	44%	28%	25%	4%	49%	51%	58%	25%	5%	10%
Total Visitors	44%	28%	25%	4%	49%	51%	58%	25%	5%	10%
Holiday Visitors	49%	27%	22%	3%	45%	55%	52%	28%	6%	12%
To Queensland	53%	24%	21%	2%	47%	53%	55%	24%	7%	13%
Total Visitors	53%	24%	21%	2%	47%	53%	55%	24%	7%	13%
Holiday Visitors	57%	23%	19%	1%	45%	55%	52%	25%	8%	13%

Year ending March 2020	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia	52%	21%	6%	4%	7%	9%	1%	9%
Total Visitors	52%	21%	6%	4%	7%	9%	1%	9%
Holiday Visitors	60%	22%	7%	3%	4%	5%	0%	12%
To Queensland	65%	18%	4%	2%	4%	6%	0%	11%
Total Visitors	65%	18%	4%	2%	4%	6%	0%	11%
Holiday Visitors	72%	18%	4%	2%	2%	3%	0%	12%

Research Updates

To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.

2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.

3. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.

Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey