SUMMARY OF RESULTS

<table>
<thead>
<tr>
<th></th>
<th>2016–17</th>
<th>CHANGE ON 2015–16</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOURISM CONSUMPTION ($m)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total tourism consumption</td>
<td>621</td>
<td>▲ 19.1%</td>
</tr>
<tr>
<td><strong>TOURISM GRP ($m)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct</td>
<td>242</td>
<td>▲ 14.9%</td>
</tr>
<tr>
<td>Indirect</td>
<td>172</td>
<td>▲ 18.4%</td>
</tr>
<tr>
<td>Total tourism GRP</td>
<td>413</td>
<td>▲ 16.3%</td>
</tr>
<tr>
<td><strong>TOURISM GVA ($m)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct</td>
<td>220</td>
<td>▲ 15.4%</td>
</tr>
<tr>
<td>Indirect</td>
<td>152</td>
<td>▲ 18.7%</td>
</tr>
<tr>
<td>Total tourism GVA</td>
<td>372</td>
<td>▲ 16.7%</td>
</tr>
<tr>
<td><strong>TOURISM EMPLOYMENT (persons)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct</td>
<td>3,316</td>
<td>▲ 13.5%</td>
</tr>
<tr>
<td>Indirect</td>
<td>1,081</td>
<td>▲ 18.4%</td>
</tr>
<tr>
<td>Total tourism employment</td>
<td>4,397</td>
<td>▲ 14.7%</td>
</tr>
</tbody>
</table>

**SHARE OF REGIONAL CONSUMPTION**

- **INTERNATIONAL**
  - $56 m (9%)

- **DAY TRIPS**
  - $128 m (21%)

- **INTERSTATE OVERNIGHT**
  - $112 m (18%)

- **INTRASTATE OVERNIGHT**
  - $325 m (52%)

**TOTAL**
- $621 m

**INDUSTRY SHARE OF DIRECT TOURISM GVA**

- **Food Services**
  - $54 m

- **Accommodation**
  - $52 m

- **Transport**
  - $43 m

- **Retail Trade**
  - $38 m

- **Education and Training**
  - $9 m

**TOURISM’S DIRECT CONTRIBUTION TO EMPLOYMENT**

- **FULL TIME**
  - 1,756

- **PART TIME**
  - 1,560

HOW DO I READ THIS TABLE?

- In 2016–17, direct tourism GRP in the Fraser Coast was worth $242 million (▲ 14.9% compared to 2015–16). This was 7.4% of the region's total GRP.
- Indirect tourism GRP was worth an extra $172 million to the Fraser Coast economy.
- So, in 2016–17, tourism (both direct and indirect) was worth $413 million to the Fraser Coast economy.

What is tourism consumption?
- The total value of goods and services consumed by domestic and international visitors in Australia.

What is direct contribution?
- Money spent directly in the tourism industry – with no tourism industry this money wouldn’t be generated, or these people wouldn’t be employed.

What is indirect contribution?
- The flow-on effect of the tourism industry. In the Fraser Coast, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

Why do we use GVA?
- GVA allows easier comparisons across industries. GVA is equal to GRP minus taxes.