

# FRASER COAST QUEENSLAND

SUMMARY OF RESULTS	2016–17	CHANGE ON 2015–16
<b>TOURISM CONSUMPTION (\$m)</b>		
<b>Total tourism consumption</b>	621	▲ 19.1%
<b>TOURISM GRP (\$m)</b>		
Direct	242	▲ 14.9%
Indirect	172	▲ 18.4%
<b>Total tourism GRP</b>	413	▲ 16.3%
<i>Tourism's direct share of GRP (%)</i>	7.4%	
<b>TOURISM GVA (\$m)</b>		
Direct	220	▲ 15.4%
Indirect	152	▲ 18.7%
<b>Total tourism GVA</b>	372	▲ 16.7%
<i>Tourism's direct share of regional GVA (%)</i>	7.3%	
<b>TOURISM EMPLOYMENT (persons)</b>		
Direct	3,316	▲ 13.5%
Indirect	1,081	▲ 18.4%
<b>Total tourism employment</b>	4,397	▲ 14.7%
<i>Tourism's direct share of regional employment (%)</i>	10.1%	

## HOW DO I READ THIS TABLE?

- In 2016–17, *direct* tourism GRP in the Fraser Coast was worth \$242 million (▲ 14.9% compared to 2015–16). This was 7.4% of the region's total GRP.
- Indirect* tourism GRP was worth an extra \$172 million to the Fraser Coast economy
- So, in 2016–17, tourism (both direct and indirect) was worth \$413 million to the Fraser Coast economy.**

### What is **tourism consumption**?

- The total value of goods and services consumed by domestic and international visitors in Australia

### What is **direct contribution**?

- Money spent directly in the tourism industry – with no tourism industry this money wouldn't be generated, or these people wouldn't be employed.

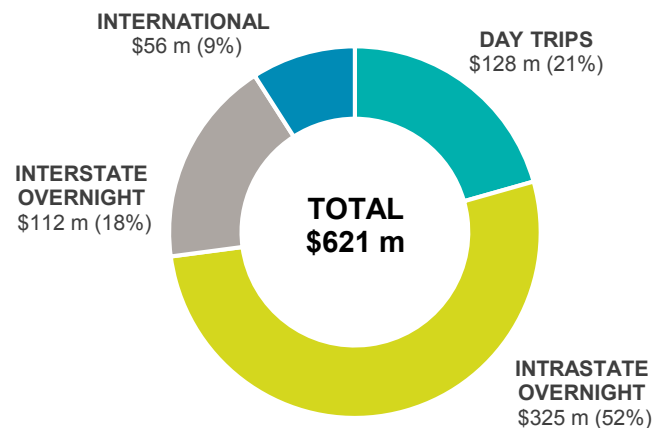
### What is **indirect contribution**?

- The flow-on effect of the tourism industry. In the Fraser Coast, every dollar spent in the tourism industry, created additional value elsewhere in the economy.

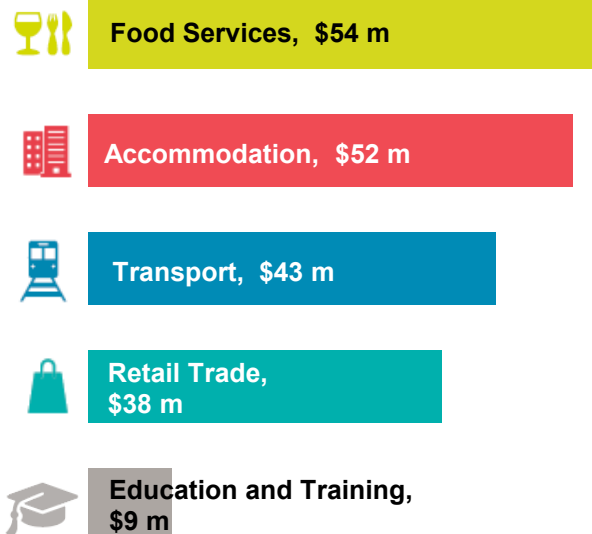
### Why do we use **GVA**?

- GVA allows easier comparisons across industries. GVA is equal to GRP minus taxes.

## SHARE OF REGIONAL CONSUMPTION



## INDUSTRY SHARE OF DIRECT TOURISM GVA



## TOURISM'S DIRECT CONTRIBUTION TO EMPLOYMENT

	DIRECT
<b>FULL TIME</b>	<b>1,756</b>
<b>PART TIME</b>	<b>1,560</b>