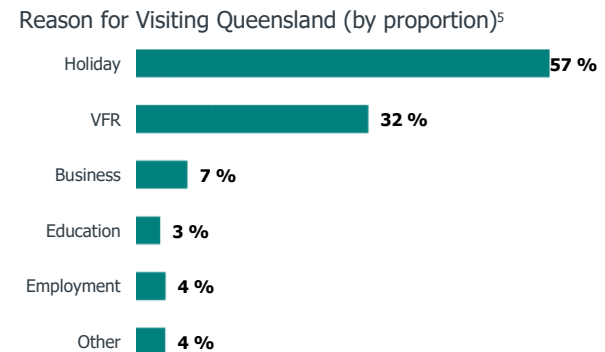
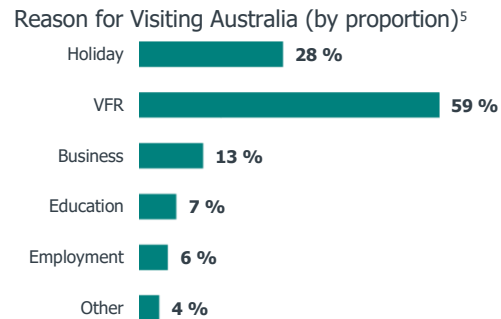


India Market Snapshot



Year ending December 2019

India Visitors						India Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	377,000	▲ 12.2%	4%	57.5	▼ -3.4	\$1,263.5	▲ 5.8%	4%	\$3,354.4
Holiday Visitors	107,000	▲ 6.6%	2%	11.4	▲ 2.1				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	83,000	▲ 6.6%	3%	31.3	▲ 4.2	\$150.1	▲ 8.5%	2%	\$1,810.9
Holiday Visitors	47,000	▼ -3.0%	3%	4.7	▼ -0.6				



Year ending December 201	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	20%	29%	47%	4%	52%	48%	58%	24%	12%	4%
Holiday Visitors	22%	32%	39%	6%	52%	48%	38%	33%	19%	7%
To Queensland										
Total Visitors	22%	36%	39%	3%	55%	45%	44%	26%	20%	5%
Holiday Visitors	21%	37%	42%	0%	54%	46%	27%	33%	26%	8%

Year ending December 201	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	46%	19%	11%	7%	12%	5%	6%	
Holiday Visitors	66%	14%	7%	4%	8%	2%	20%	
To Queensland								
Total Visitors	69%	10%	6%	4%	9%	3%	26%	
Holiday Visitors	82%	8%	4%	2%	4%	1%	43%	

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

