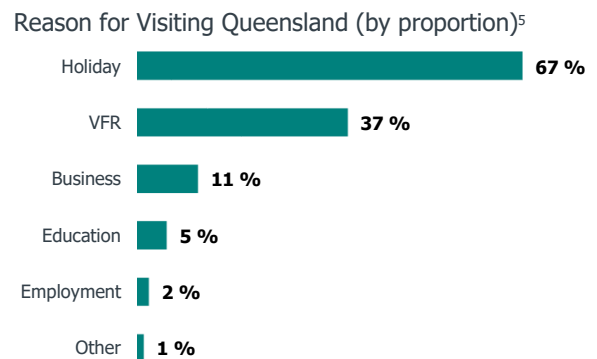
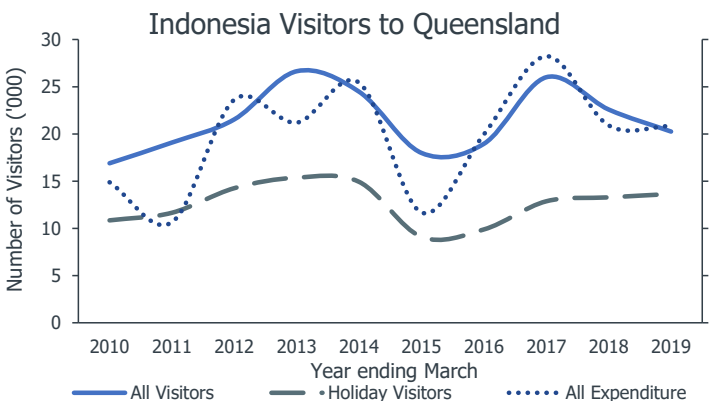
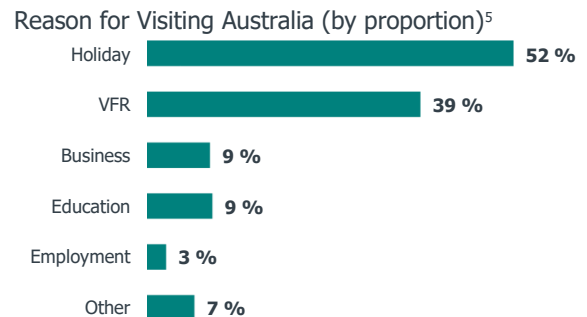


Indonesia Market Snapshot

Year ending March 2019

Indonesia Visitors						Indonesia Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	187,000	▲ 5.9%	2%	29.3	▼ -1.8	\$625.5	▲ 5.5%	2%	\$3,349.3
Holiday Visitors	96,000	▲ 12.6%	2%	15.7	▲ 0.6				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	20,000	▼ -10.3%	1%	24.9	▲ 2.4	\$41.7	● -0.3%	1%	\$2,058.1
Holiday Visitors	14,000	▲ 2.7%	1%	15.8	▲ 4.7				



Year ending March 2019	Age				Gender		Traveling with...			
To Australia	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
Total Visitors	26%	42%	31%	1%	43%	57%	47%	15%	20%	15%
Holiday Visitors	27%	47%	25%	1%	40%	60%	33%	15%	26%	22%
To Queensland	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
Total Visitors	20%	41%	36%	4%	36%	64%	44%	6%	28%	19%
Holiday Visitors	18%	34%	47%	0%	34%	66%	36%	5%	34%	24%

Year ending March 2019	Number of Previous Visits to Australia							On Pkg Tour
To Australia	0 (First)	1	2	3	4 - 7	8 - 20	21+	
Total Visitors	25%	15%	11%	10%	19%	18%	2%	6%
Holiday Visitors	33%	16%	10%	10%	16%	13%	2%	8%
To Queensland	0 (First)	1	2	3	4 - 7	8 - 20	21+	
Total Visitors	26%	12%	10%	5%	21%	23%	3%	19%
Holiday Visitors	29%	13%	8%	5%	23%	23%	0%	21%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click](#)

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

