

1 April 2021

Easter is Good to Go

BRISBANE



The Greater Brisbane lockdown ended at midday today, Thursday 1 April 2021, paving the way for the state's tourism industry to welcome visitors for the Easter long weekend.

All Queenslanders can leave their home for any purpose. Other states and territories are yet to announce if restrictions on people who have been in Brisbane/Queensland arriving to their state/territory will be removed.

Some restrictions remain across Queensland until Thursday, 15 April 2021:

- Masks must be carried at all times when outside of your home or accommodation, and must be worn indoors. [Print and display this poster to remind your guests of the mask requirements.](#)

- Restaurants, cafes, bars and nightclubs can only open for seated eating and drinking, no standing allowed. All hospitality businesses must keep an electronic customer register.
- Gatherings in private residences (including accommodation) are limited to 30 persons in total, including the people who live there/are staying there. Accommodation providers must only allow the number of people permitted to occupy the premise under a booking to remain overnight.

Tourism operators no longer need to display the poster with advice for guests from Brisbane - after midday, people who have been in the Greater Brisbane are allowed to move freely and leave their home for any reason.

[MORE DETAIL](#)

Check In Qld app update

From 1 May 2021, it will become mandatory for all hospitality businesses (such as pubs, nightclubs, restaurants, cafes and other venues that serve food and drink) to register for and utilise the free [Check In Queensland app](#) to meet the requirement of collecting contact tracing details for all guests and customers. It is recommended that other businesses also utilise this system for ease of their customers.

[More information is available here.](#)

Business support

SME Recovery Loan Scheme

From today, 1 April 2021, businesses impacted by COVID-19 and the recent floods will be eligible to access the extended [SME Recovery Loan Scheme](#). Impacted businesses will not be required to have been on JobKeeper during the March quarter to be eligible. Small business recovery grants are also available to provide short-term targeted assistance for recovery and reinstatement activities, including safety inspections, repairs to premises and internal fittings, and replacement of stock.

COVID Safe Event Planning webinar recording

The Department of Tourism, Innovation and Sport recently hosted an industry webinar on COVID Safe event planning to help event organisers understand the restrictions and requirements in place in order to safely run events in Queensland. A recording of the webinar is now available [here](#), along with other useful resources on how to run COVID Safe events in Queensland.

Free business financial counselling service

A [Queensland Tourism Business Financial Counselling Service](#) has been initiated to help tourism operators resize or change their business model and to offer a rebate on specialist financial, legal and/or human resources advice. Small Business Financial Counsellors are ready now to support your business, and additional tourism business financial counsellors will be in place soon. There is no cost to access these counsellors.

Support for travel agents

Australian travel agents will receive an additional \$130 million from the second round of the COVID-19 [Consumer Travel Support Program](#) - providing eligible travel agents and tour arranging service operators with a one-off payment of up to \$100,000 for the next three months who continue to provide refunds and hold credits for Australians who are unable to travel due to COVID-19. Applications for round two will open this month at a date soon to be confirmed.

TEQ's Conversations with Industry - Sunshine Coast

2:00pm - 5:00pm, Wednesday 28 April 2021; Peppers Noosa Resort & Villas

Tourism and Events Queensland (TEQ), in partnership with Visit Sunshine Coast, invite the Sunshine Coast region's tourism and events businesses to join us in person to connect with the latest insights, TEQ's marketing and event activities and opportunities to get involved. Presentations will be specifically tailored for Sunshine Coast businesses to maximise the benefits you'll receive by attending this event. An interactive leadership panel discussion will focus on local issues and opportunities for the tourism and events industry, with industry leaders (to be announced) able to hear directly from industry operators. There will also be an opportunity to connect with TEQ specialists

during breakout sessions to provide feedback and ask questions. [More information and register here.](#)

[MORE SUPPORT](#)

Have your say: QTIC surveys

The Queensland Tourism Industry Council (QTIC) has [issued a national survey](#) to assess the evolving impact of COVID-19 on tourism businesses. The collated results of this survey will be shared with government and will underpin industry strategies and planning for business survival and tourism recovery. The five-minute survey is confidential.

QTIC is also conducting a survey to identify the key workforce priorities the tourism and hospitality industry is currently facing. The data collected will allow QTIC to align Queensland Government-funded employment and training initiatives under the Tourism Training Skills Support Strategy funded by the Department of Employment, Small Business and Training. Complete the confidential [five-minute survey](#).

Quick snippets

The Tourism Aviation Network Support (TANS) program halves the cost of up to 800,000 flights for travel until 30 September 2021. Flights are on sale from today until 31 July 2021, with discounted flights available from participating airline websites and travel agents to the following regions: Gold Coast, Cairns, Townsville, Whitsundays/Mackay, Sunshine Coast, Darwin, Lasseter and Alice Springs, Hobart, Launceston, Devonport and Burnie, Broome, Avalon, Merimbula, Adelaide, and Kangaroo Island.

This week TEQ says ‘thank you’ to three long-serving International teams, as the Europe, Americas and India representative agencies conclude their contracts. With a

combined 40 years marketing Queensland, their partnership has been invaluable in driving international visitation to the state. From Thursday, 1 April 2021, [the new TEQ contacts are outlined here.](#)



Please ensure industry.news@corp.e.queensland.com is on your 'safe' list to ensure you continue to receive our updates.

Feedback on Eye on Q is welcomed at industry.news@queensland.com.

TEQ is working towards becoming a White Ribbon Accredited Workplace.

Tourism and Events Queensland acknowledges the Traditional Owners of Country and recognise their continuing connection to land, waters, culture and community. We pay our respects to Elders past, present and future.

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