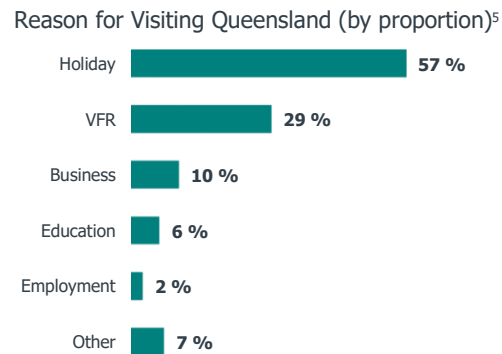
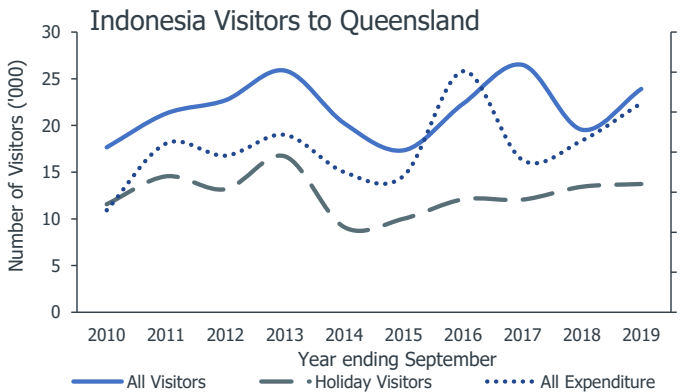
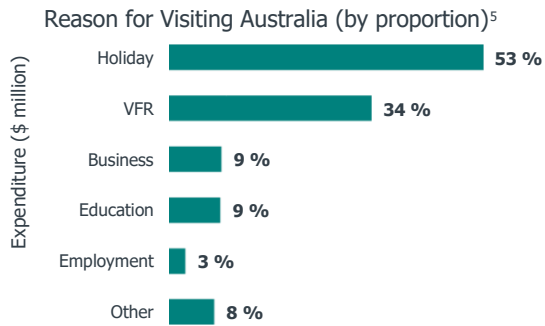


Indonesia Market Snapshot



Year ending September 2019

Indonesia Visitors						Indonesia Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	195,000	▲ 6.3%	2%	28.9	▼ -2.3	\$648.0	▲ 3.9%	2%	\$3,320.8
Holiday Visitors	104,000	▲ 13.6%	2%	14.4	▼ -1.1				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	24,000	▲ 22.3%	1%	28.9	▲ 3.1	\$52.3	▲ 21.8%	1%	\$2,185.3
Holiday Visitors	14,000	▲ 2.2%	1%	18.1	▲ 9.0				



YE Sep 2019	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	24%	43%	32%	1%	46%	54%	41%	13%	25%	16%
Holiday Visitors	24%	47%	28%	1%	45%	55%	29%	16%	32%	20%
To Queensland										
Total Visitors	22%	38%	37%	3%	42%	58%	35%	10%	44%	8%
Holiday Visitors	22%	41%	37%	0%	35%	65%	16%	14%	60%	11%

YE Sep 2019	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	26%	15%	14%	10%	17%	16%	7%	
Holiday Visitors	34%	19%	10%	9%	14%	13%	10%	
To Queensland								
Total Visitors	32%	15%	10%	3%	13%	19%	18%	
Holiday Visitors	39%	19%	7%	0%	10%	24%	23%	

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

