

REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

BRISBANE KEY FACTS



In 2019-20, the tourism industry contributed an estimated **\$7.6 billion** to the Brisbane regional economy (4.0% of Brisbane's gross regional product) and supported about **63,800 jobs** (4.9% of employment in Brisbane).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Brisbane	Regional QLD ²	Total QLD (GSP*)
DIRECT \$4.3 bn ▼-15.6% 2.3% of Brisbane GRP	DIRECT \$5.0 bn ▼-17.4% 3.7% of Reg. QLD GRP	DIRECT \$11.4 bn ▼-18.1% 3.2% of QLD GSP
TOTAL \$7.6 bn ▼-17.1% 4.0% of Brisbane GRP	TOTAL \$8.9 bn ▼-18.8% 6.5% of Reg. QLD GRP	TOTAL¹ \$22.7 bn ▼-20.0% 6.3% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN BRISBANE

Supporting 63,800 jobs
4.9% of Brisbane employment
1 in 20 jobs

▼-8.6%
YoY

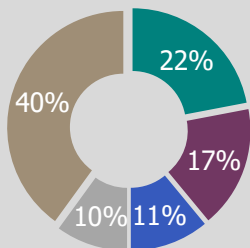


43,500 direct tourism jobs
3.3% of Brisbane employment
1 in 30 jobs

▼-3.5%
YoY

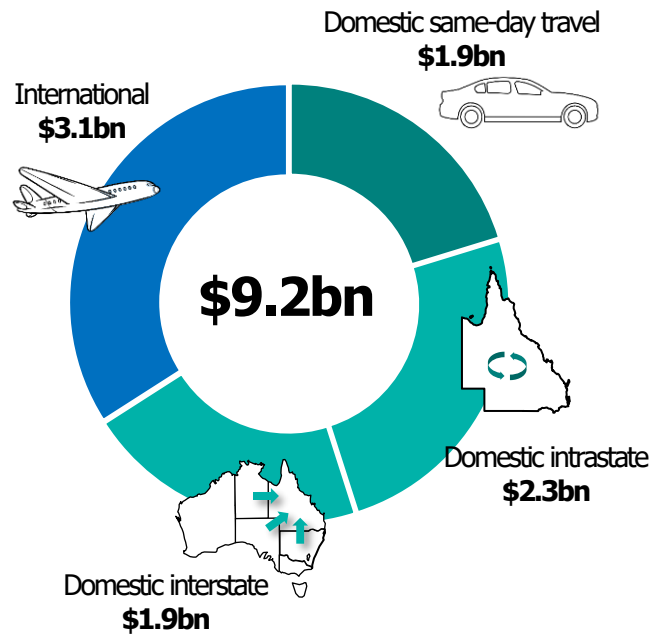
DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services**
- Retail trade
- Education and training
- Air, water & other transport
- All other industries



**Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN BRISBANE#



#Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia