

# REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

## MACKAY REGION KEY FACTS



In 2019-20, the tourism industry contributed an estimated **\$360.5 million** to the Mackay regional economy (1.7% of the Mackay region's gross regional product) and supported about **3,600 jobs** (4.5% of employment in the Mackay region).

### TOURISM GROSS REGIONAL PRODUCT (GRP)

\*GSP indicates Gross State Product



Mackay (MKY)	Regional QLD <sup>2</sup>	Total QLD (GSP*)
<b>DIRECT</b>	<b>DIRECT</b>	<b>DIRECT</b>
<b>\$199.1M</b> ▼-21.9%	<b>\$5.0bn</b> ▼-17.4%	<b>\$11.4bn</b> ▼-18.1%
0.9% of MKY GRP	3.7% of Reg. QLD GRP	3.2% of QLD GSP
<b>TOTAL</b>	<b>TOTAL</b>	<b>TOTAL<sup>1</sup></b>
<b>\$360.5M</b> ▼-23.4%	<b>\$8.9bn</b> ▼-18.8%	<b>\$22.7bn</b> ▼-20.0%
1.7% of MKY GRP	6.5% of Reg. QLD GRP	6.3% of QLD GSP

### GRP/GSP Per Capita



### TOURISM EMPLOYMENT IN MACKAY REGION

**Supporting 3,600 jobs**  
4.5% of Mackay employment  
1 in 22 jobs

▼-14.3%  
YoY

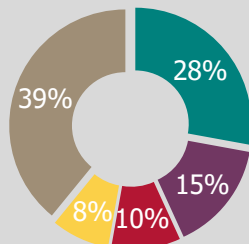


**2,600 direct tourism jobs**  
3.2% of Mackay employment  
1 in 31 jobs

▼-9.8%  
YoY

### DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services\*\*
- Retail trade
- Travel agency and tour operator services
- Accommodation
- All other industries



\*\* Refers to cafes, restaurants & take-away food services

### TOURISM CONSUMPTION IN MACKAY REGION<sup>#</sup>

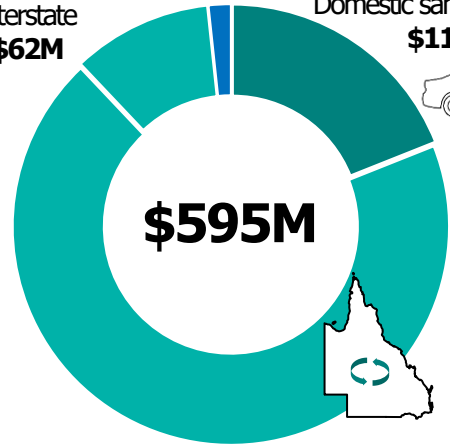


Domestic interstate  
**\$62M**



International  
**\$10M**

Domestic same-day travel  
**\$113M**



Domestic intrastate  
**\$411M**

<sup>#</sup>Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast

