

# REGIONAL TOURISM SATELLITE ACCOUNTS 2016-17

## OUTBACK REGION KEY FACTS



In 2016-17, the tourism industry contributed an estimated **\$355.0 million** to the Outback regional economy (4.0% of the Outback's gross regional product) and supported around **3,700 jobs** (9.9% of employment in the Outback).

### TOURISM GROSS REGIONAL PRODUCT (GRP)

\*GSP indicates Gross State Product



Outback	Regional QLD <sup>2</sup>	Total QLD (GSP*)
<b>DIRECT</b> <b>\$209.1M</b> ▲ 9.3% 2.3% of Outback GRP	<b>DIRECT</b> <b>\$8.4 bn</b> ▲ 2.0% 5.2% of Reg. QLD GRP	<b>DIRECT</b> <b>\$12.8 bn</b> ▲ 4.2% 3.9% of QLD GSP
<b>TOTAL</b> <b>\$355.0M</b> ▲ 9.5% 4.0% of Outback GRP	<b>TOTAL</b> <b>\$14.8 bn</b> ▲ 1.5% 9.2% of Reg. QLD GRP	<b>TOTAL<sup>1</sup></b> <b>\$25.4 bn</b> ▲ 3.9% 7.8% of QLD GSP

### GRP/GSP Per Capita



### TOURISM EMPLOYMENT IN THE OUTBACK REGION

**Supporting 3,700 jobs**  
9.9% of Outback employment

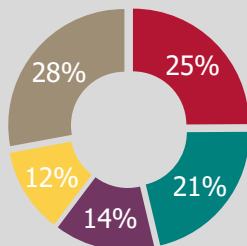
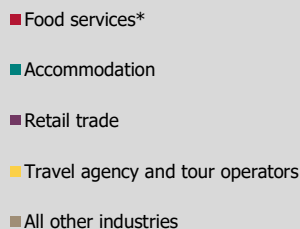
▲ 8.8% YoY



**2,800 direct tourism jobs**  
7.3% of Outback employment

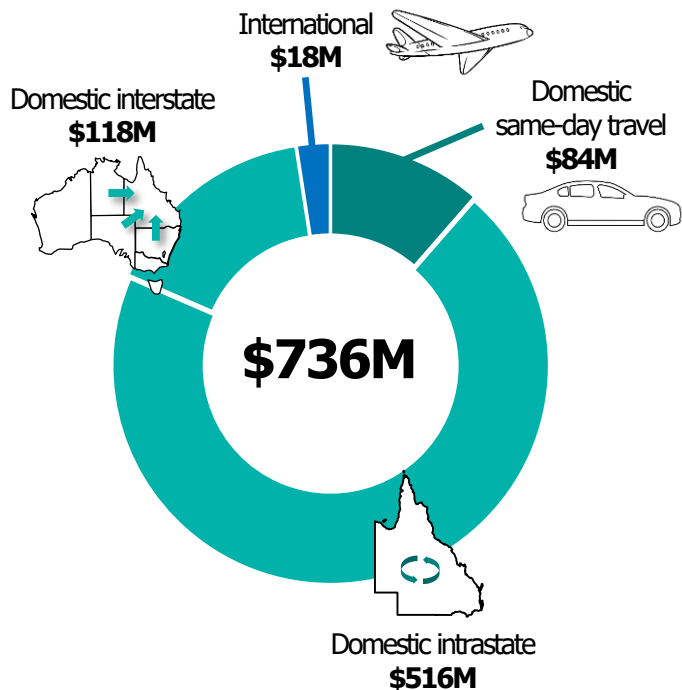
▲ 8.5% YoY

### DIRECT TOURISM EMPLOYMENT BY INDUSTRY



\*Refers to cafes, restaurants & take-away food services

### TOURISM CONSUMPTION IN THE OUTBACK REGION\*



\*Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: DELOITTE ACCESS ECONOMICS, REGIONAL TOURISM SATELLITE ACCOUNTS 2016/17

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane