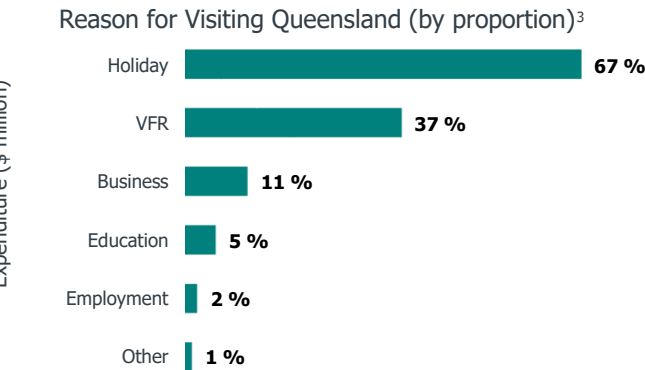
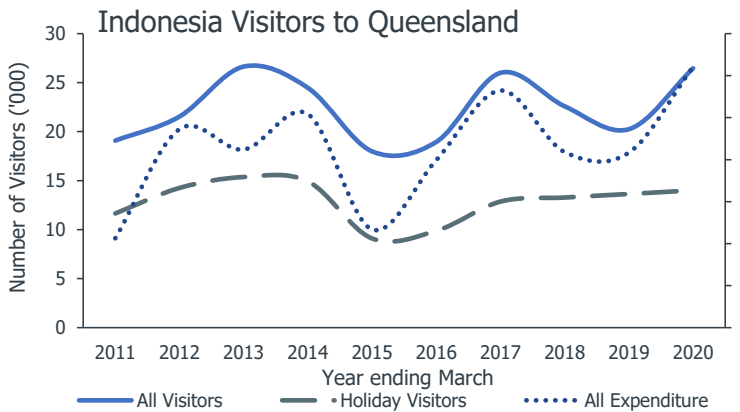
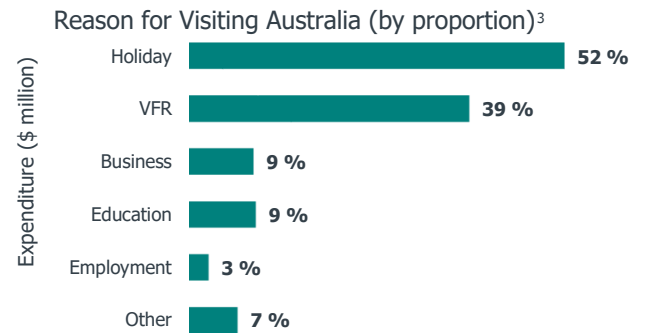


Indonesia Market Snapshot

Year ending March 2020

Indonesia Visitors						Indonesia Expenditure				
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor	
Total Visitors	190,000	▲ 1.8%	2%	31.8	▲ 2.5	\$659.8	▲ 5.5%	2%	\$3,472.0	
Holiday Visitors	98,000	▲ 1.9%	2%	15.7	▲ 0.1					
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor	
Total Visitors	26,000	▲ 30.7%	1%	27.4	▲ 2.5	\$62.1	▲ 49.0%	1%	\$2,346.3	
Holiday Visitors	14,000	▲ 2.7%	1%	17.1	▲ 1.3					



Year ending March 2020	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	27%	40%	31%	2%	45%	55%	42%	14%	25%	14%
Holiday Visitors	29%	42%	27%	1%	43%	57%	31%	17%	32%	18%
To Queensland										
Total Visitors	28%	42%	30%	0%	33%	67%	39%	18%	28%	9%
Holiday Visitors	34%	42%	24%	0%	23%	77%	26%	26%	36%	12%

Year ending March 2020	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	26%	17%	11%	8%	16%	19%	3%	7%
Holiday Visitors	33%	22%	8%	6%	16%	14%	1%	13%
To Queensland								
Total Visitors	28%	24%	4%	4%	20%	12%	7%	20%
Holiday Visitors	35%	33%	5%	1%	15%	12%	0%	31%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey