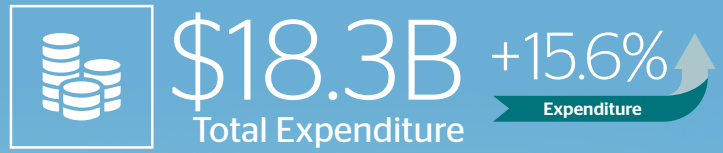
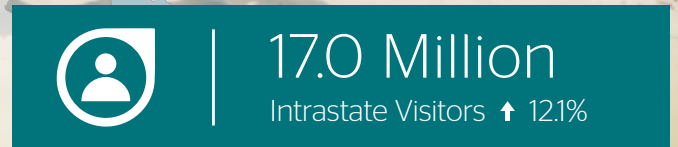


Domestic Visitors to Queensland



Year ending December 2018



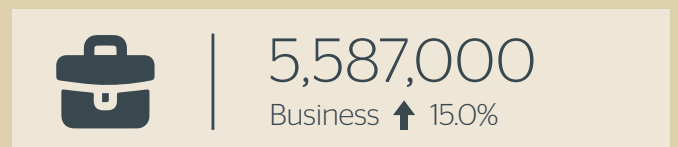
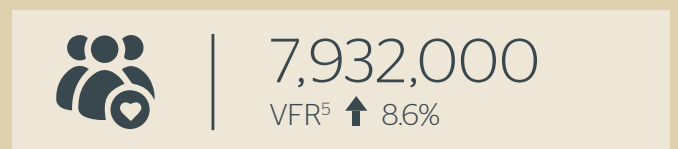
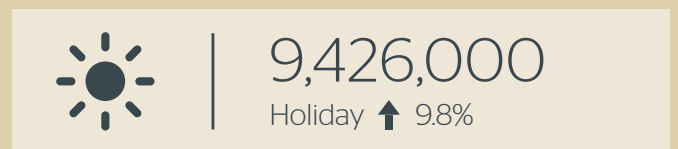
Overnight Visitation by Source Market



Domestic Overnight Visitation by Region

	 Expenditure (\$M)	 Visitation
Brisbane	\$4,629.7 ↑ 8.5%	7.5M ↑ 8.2%
Fraser Coast	\$444.2 ↑ 18.9% ¹	0.8M ↑ 9.5% ¹
Gold Coast	\$3,517.7 ↑ 19.7%	3.8M ↑ 7.2%
Mackay	\$540.2 ↑ 20.6% ¹	1.0M ↑ 9.5% ¹
Outback	\$623.0 ↑ 6.7% ¹	0.9M ↑ 3.1% ¹
SGBR ²	\$1,182.1 ↑ 19.1%	2.2M ↑ 13.6%
SQC ³	\$795.8 ↑ 17.6%	2.2M ↑ 12.7%
Sunshine Coast	\$2,385.2 ↑ 16.6%	3.7M ↑ 8.6%
TNQ ⁴	\$2,382.4 ↑ 17.0%	2.1M ↑ 13.5%
Townsville	\$892.6 ↑ 15.2%	1.4M ↑ 28.3%
Whitsundays	\$745.1 ↑ 15.2% ¹	0.7M ↑ 11.8% ¹

Domestic Overnight Visitation by Purpose



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Source: National Visitor Survey year ending December 2018 Tourism Research Australia

Notes: 1 All percentages refer to annual growth except for the Fraser Coast, Mackay, Outback, and Whitsundays regions which refer to the trend change over three years. 2 SGBR: Southern Great Barrier Reef. 3 SQC: Southern Queensland Country. 4 TNQ: Tropical North Queensland. 5 VFR: Visiting Friends and Relatives.

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