

REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

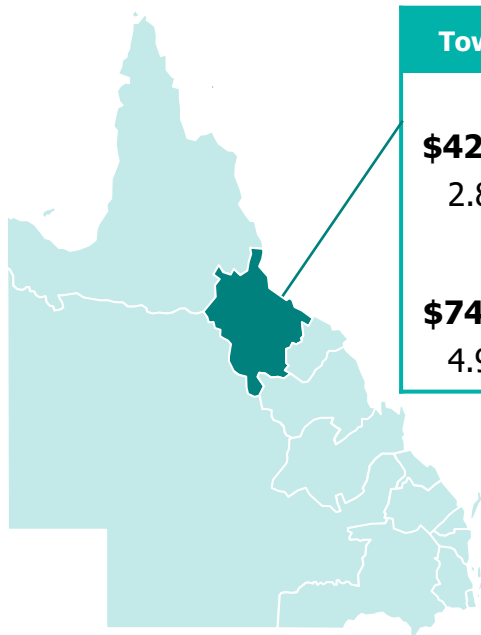
TOWNSVILLE (NORTHERN) REGION KEY FACTS



In 2019-20, the tourism industry contributed an estimated **\$742.3 million** to the Townsville (Northern) regional economy (4.9% of Townsville (Northern) region's gross regional product) and supported about **7,800 jobs** (6.4% of employment in the Townsville (Northern) region).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Townsville (TSV)	Regional QLD ²	Total QLD (GSP*)
DIRECT	DIRECT	DIRECT
\$427.1m ▼ -13.4%	\$5.0bn ▼ -17.4%	\$11.4 bn ▼ -18.1%
2.8% of TSV GRP	3.7% of Reg. QLD GRP	3.2% of QLD GSP
TOTAL	TOTAL	TOTAL¹
\$742.3M ▼ -14.6%	\$8.9 bn ▼ -18.8%	\$22.7 bn ▼ -20.0%
4.9% of TSV GRP	6.5% of Reg. QLD GRP	6.3% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN TOWNSVILLE (NORTHERN)

Supporting 7,800 jobs
6.4% of TSV employment
1 in 16 jobs

▼ -4.7%
YoY

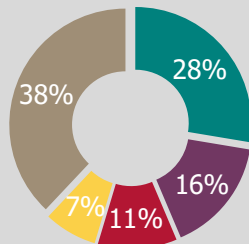


5,800 direct tourism jobs
4.8% of TSV employment
1 in 21 jobs

● -0.6%
YoY

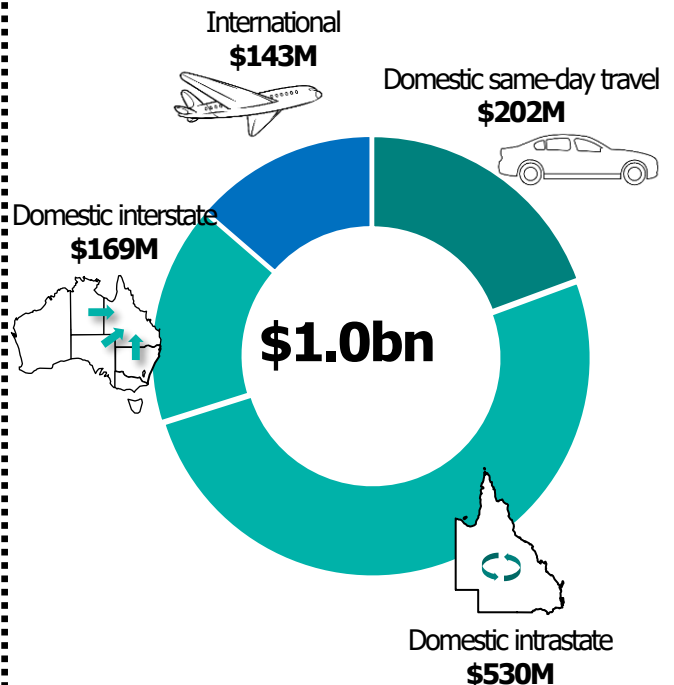
DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services**
- Retail trade
- Accommodation
- Education and training
- All other industries



** Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN TOWNSVILLE (NORTHERN)[#]



[#]Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast