

REGIONAL TOURISM SATELLITE ACCOUNTS 2016-17

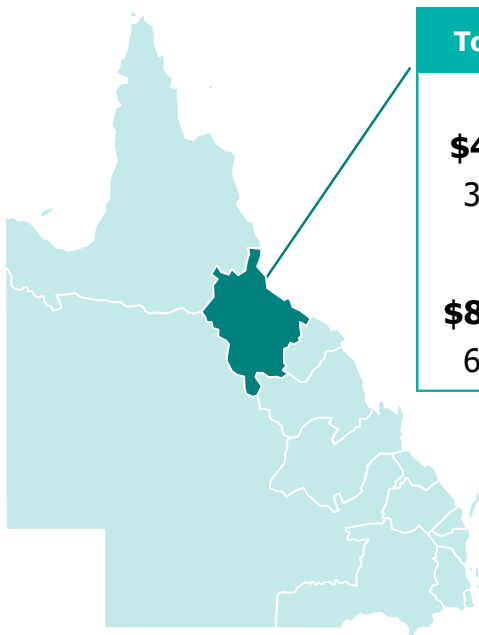
TOWNSVILLE (NORTHERN) REGION KEY FACTS



In 2016-17, the tourism industry contributed an estimated **\$845.8 million** to the Townsville (Northern) regional economy (6.0% of Townsville (Northern) region's gross regional product) and supported around **8,100 jobs** (7.0% of employment in the Townsville (Northern) region).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Townsville (TSV)	Regional QLD ²	Total QLD (GSP*)
DIRECT \$491.7M ▼ 8.9% 3.5% of TSV GRP	DIRECT \$8.4 bn ▲ 2.0% 5.2% of Reg. QLD GRP	DIRECT \$12.8 bn ▲ 4.2% 3.9% of QLD GSP
TOTAL \$845.8M ▼ 10.8% 6.0% of TSV GRP	TOTAL \$14.8 bn ▲ 1.5% 9.2% of Reg. QLD GRP	TOTAL¹ \$25.4 bn ▲ 3.9% 7.8% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN TOWNSVILLE (NORTHERN)

Supporting 8,100 jobs
7.0% of TSV employment

▼ 12.6%
YoY

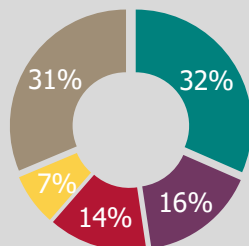


5,800 direct tourism jobs
5.1% of TSV employment

▼ 12.1%
YoY

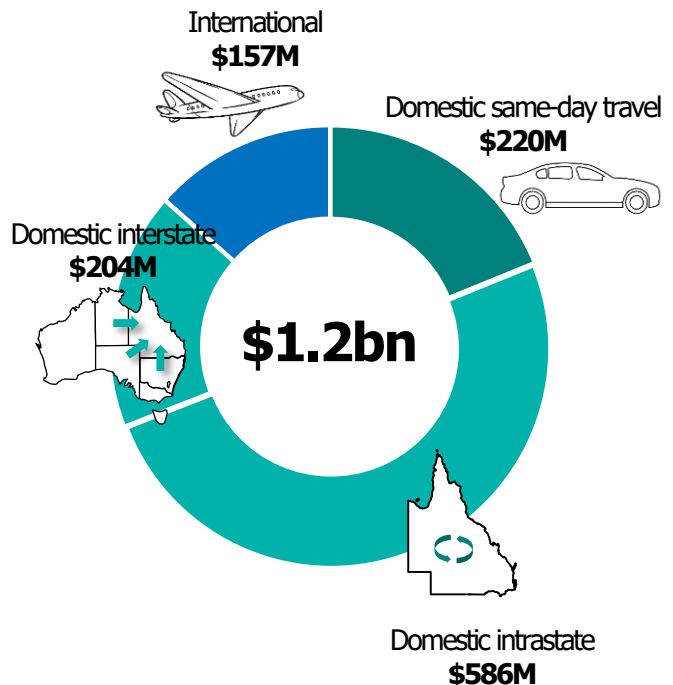
DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services*
- Retail trade
- Accommodation
- Travel agency and tour operator
- All other industries



*Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN TOWNSVILLE (NORTHERN)*



*Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: DELOITTE ACCESS ECONOMICS, REGIONAL TOURISM SATELLITE ACCOUNTS 2016/17

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane