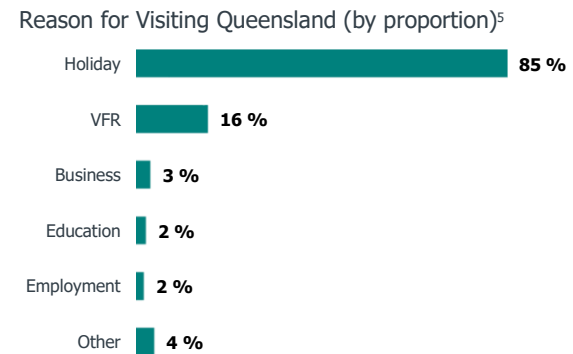
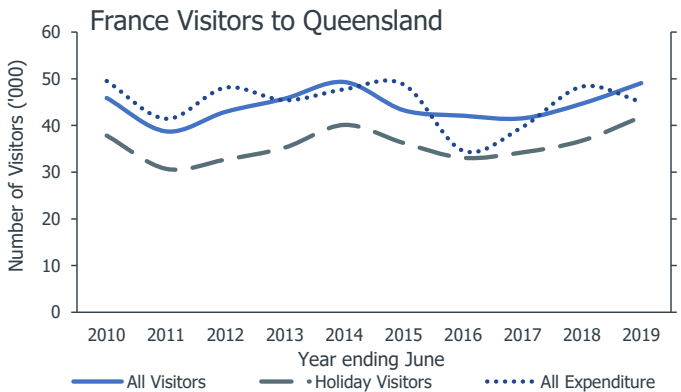
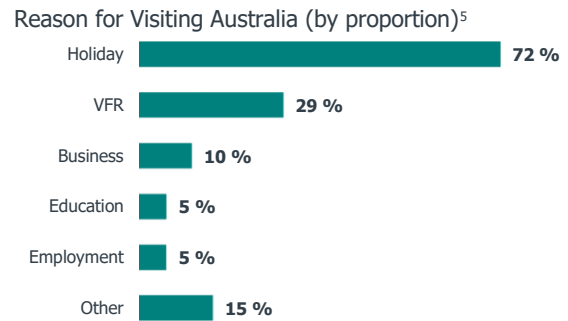
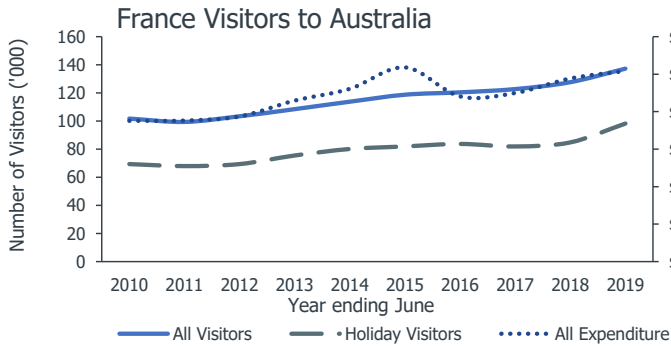


France Market Snapshot



Year ending June 2019

France Visitors						France Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	137,000	▲ 7.5%	2%	48.8	▼ -3.5	\$508.4	▲ 4.1%	2%	\$3,704.5
Holiday Visitors	98,000	▲ 15.8%	2%	45.6	▼ -2.7				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	49,000	▲ 9.9%	2%	26.2	▼ -6.5	\$90.1	▼ -6.7%	2%	\$1,836.6
Holiday Visitors	42,000	▲ 13.9%	2%	23.8	▼ -4.9				



Year ending June 2019	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	47%	26%	22%	5%	53%	47%	57%	22%	9%	10%
Holiday Visitors	53%	22%	20%	4%	51%	49%	53%	25%	9%	12%
To Queensland										
Total Visitors	53%	20%	21%	5%	53%	47%	48%	27%	12%	12%
Holiday Visitors	55%	22%	18%	5%	57%	43%	47%	27%	12%	14%

Year ending June 2019	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	54%	25%	7%	5%	6%	3%	0%	5%
Holiday Visitors	61%	24%	7%	4%	3%	1%	0%	6%
To Queensland								
Total Visitors	64%	23%	5%	2%	5%	1%	0%	8%
Holiday Visitors	70%	22%	5%	1%	1%	0%	0%	9%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

