

International Visitors to Queensland

Year ending June 2018
Preliminary results*



\$5.7B
Total Expenditure

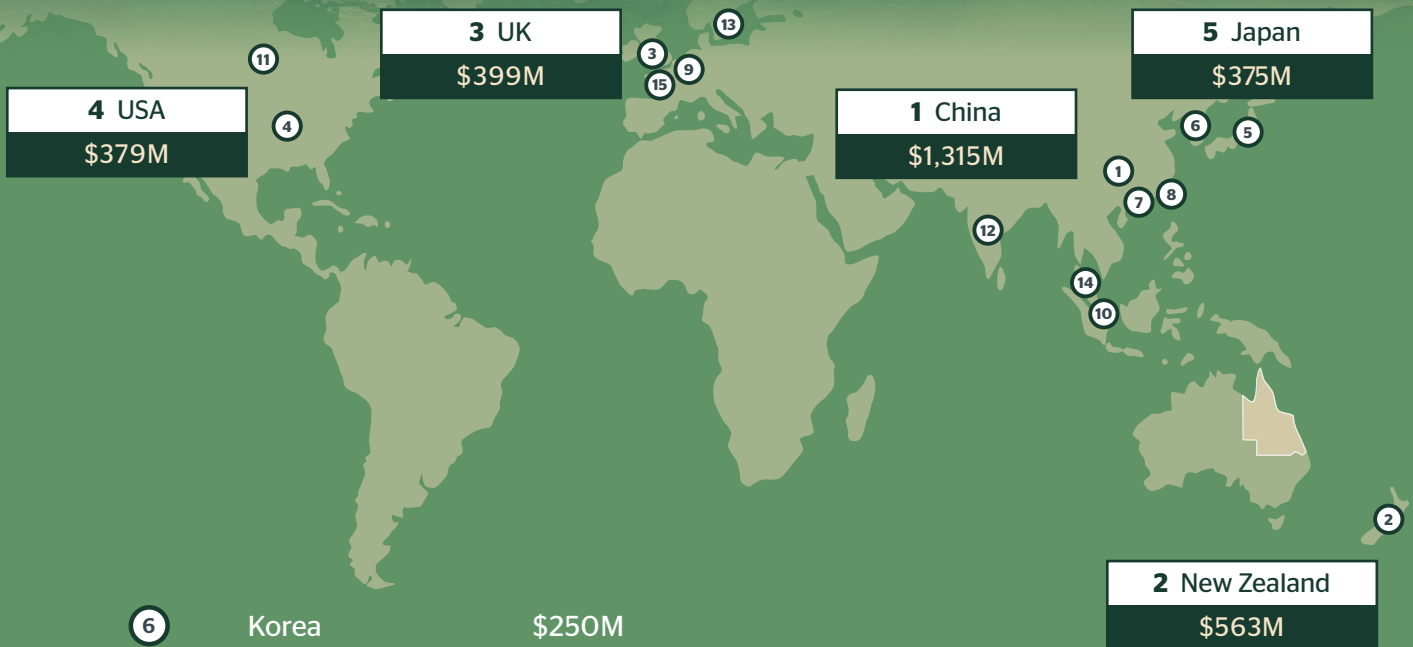
+8.1%
Expenditure



2.7M
Total Visitors

+4.1%
Visitation Growth

Top 15 markets by expenditure



6	Korea	\$250M
7	Hong Kong	\$208M
8	Taiwan	\$205M
9	Germany	\$181M
10	Singapore	\$158M
11	Canada	\$156M
12	India	\$150M
13	Scandinavia ⁶	\$126M
14	Malaysia	\$110M
15	France	\$97M
	Rest of World	\$986M

*Please note that the International Visitor Survey (IVS) results for the March and June quarters of 2018 are preliminary and do not include any data relating to purpose of visit. This is because the quality of the main purpose of visit component of the passenger data supplied to Tourism Research Australia (TRA) by the Department of Home Affairs has been identified as a concern. There are no issues with the IVS survey collection methodology. The Australian Government is working to resolve these issues and it is likely that a back cast of TRA data will be required. TRA will release revised estimates once a solution has been implemented.