

REGIONAL TOURISM SATELLITE ACCOUNTS 2016-17

BRISBANE KEY FACTS



In 2016-17, the tourism industry contributed an estimated **\$7.8 billion** to the Brisbane regional economy (4.7% of Brisbane's gross regional product) and supported around **60,300 jobs** (5.0% of employment in Brisbane).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Brisbane	Regional QLD ²	Total QLD (GSP*)
DIRECT	DIRECT	DIRECT
\$4.4 bn ▲ 8.6%	\$8.4 bn ▲ 2.0%	\$12.8 bn ▲ 4.2%
2.7% of Brisbane GRP	5.2% of Reg. QLD GRP	3.9% of QLD GSP
TOTAL	TOTAL	TOTAL¹
\$7.8 bn ▲ 9.0%	\$14.8 bn ▲ 1.5%	\$25.4 bn ▲ 3.9%
4.7% of Brisbane GRP	9.2% of Reg. QLD GRP	7.8% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN BRISBANE

Supporting 60,300 jobs
5.0% of Brisbane employment

▲ 7.4%
YoY

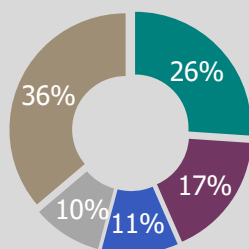


39,500 direct tourism jobs
3.3% of Brisbane employment

▲ 6.3%
YoY

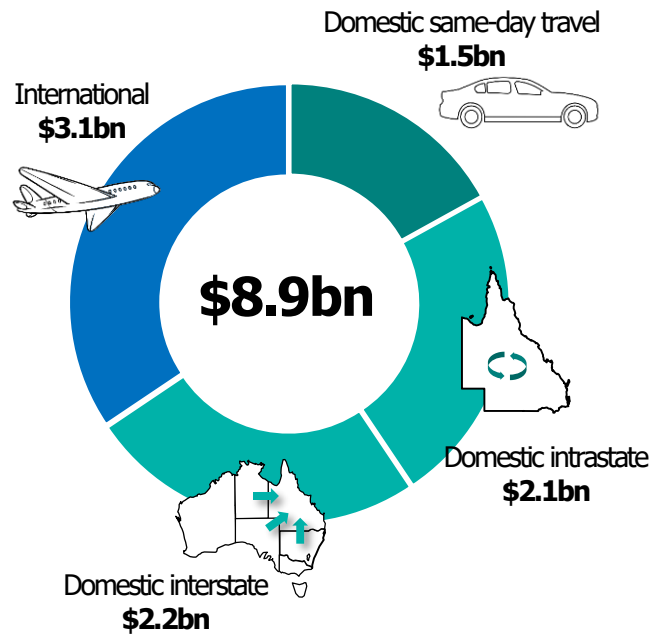
DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services*
- Retail trade
- Air, water & other transport
- Accommodation
- All other industries



*Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN BRISBANE*



* Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia