

# REGIONAL TOURISM SATELLITE ACCOUNTS 2016-17

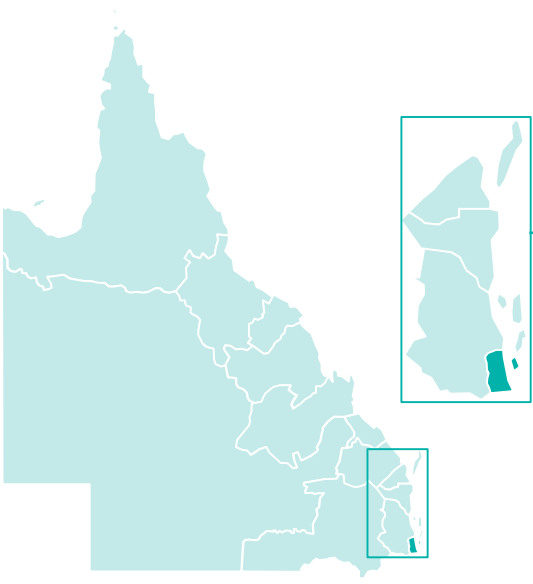
## GOLD COAST KEY FACTS



In 2016-17, the tourism industry contributed an estimated **\$4.7 billion** to the Gold Coast regional economy (13.8% of Gold Coast's gross regional product) and supported around **41,700 jobs** (13.7% of employment in Gold Coast).

### TOURISM GROSS REGIONAL PRODUCT (GRP)

\*GSP indicates Gross State Product



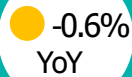
Gold Coast	Regional QLD <sup>2</sup>	Total QLD (GSP*)
<b>DIRECT</b> <b>\$2.6 bn</b> ▲ 1.9% 7.8% of Gold Coast GRP	<b>DIRECT</b> <b>\$8.4 bn</b> ▲ 2.0% 5.2% of Reg. QLD GRP	<b>DIRECT</b> <b>\$12.8 bn</b> ▲ 4.2% 3.9% of QLD GSP
<b>TOTAL</b> <b>\$4.7 bn</b> ▲ 1.3% 13.8% of Gold Coast GRP	<b>TOTAL</b> <b>\$14.8 bn</b> ▲ 1.5% 9.2% of Reg. QLD GRP	<b>TOTAL<sup>1</sup></b> <b>\$25.4 bn</b> ▲ 3.9% 7.8% of QLD GSP

### GRP/GSP Per Capita



### TOURISM EMPLOYMENT IN GOLD COAST

**Supporting 41,700 jobs**  
13.7% of Gold Coast employment

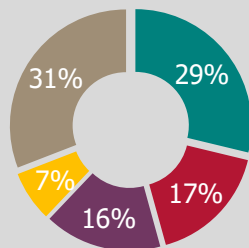


**28,800 direct tourism jobs**  
9.4% of Gold Coast employment



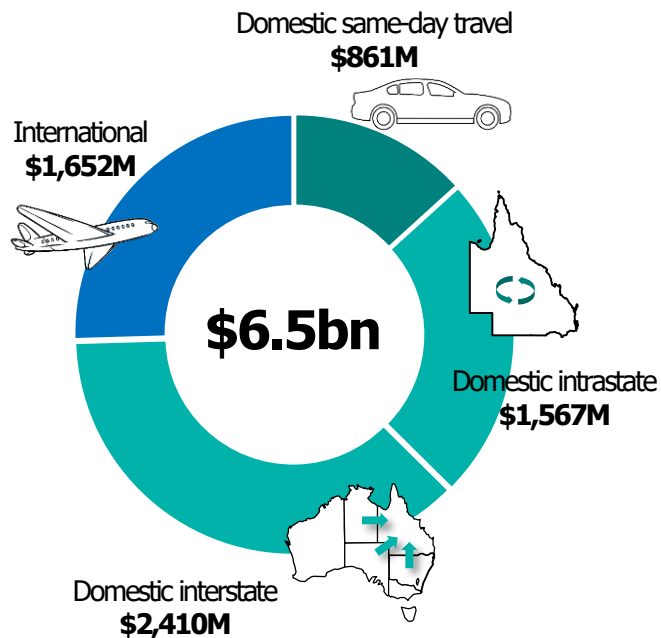
### DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services\*
- Retail trade
- Accommodation
- Travel agency and tour operator
- All other industries



\*Refers to cafes, restaurants & take-away food services

### TOURISM CONSUMPTION IN GOLD COAST\*



\*Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia