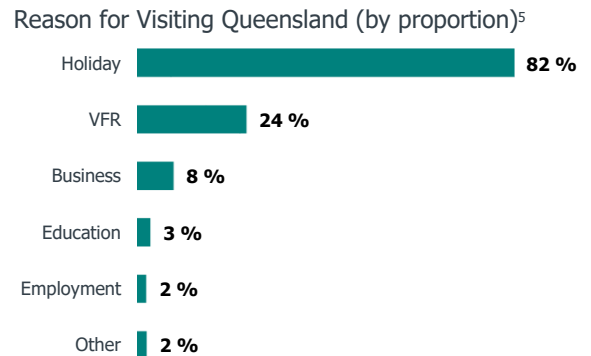
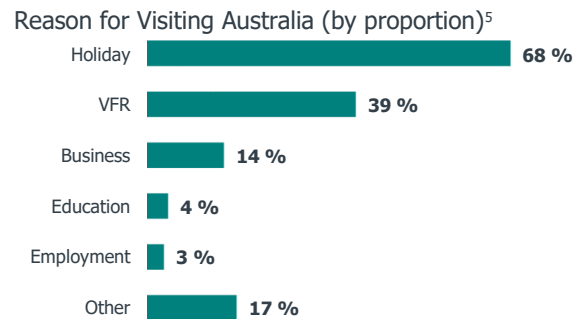


Netherlands Market Snapshot

Year ending March 2019

Netherlands Visitors						Netherlands Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	57,000	▲ 5.7%	1%	39.7	▲ 2.5	\$226.0	▲ 18.5%	1%	\$3,935.3
Holiday Visitors	39,000	▲ 0.5%	1%	34.2	▲ 2.8				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	24,000	▲ 7.1%	1%	26.4	▲ 8.1	\$57.3	▲ 44.5%	1%	\$2,363.0
Holiday Visitors	20,000	▲ 9.8%	1%	19.0	▲ 1.1				



Year ending March 2019	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia	39%	27%	32%	3%	51%	49%	56%	27%	8%	7%
Total Visitors	44%	22%	31%	3%	45%	55%	49%	33%	10%	8%
To Queensland	49%	23%	27%	0%	46%	54%	57%	25%	8%	10%
Total Visitors	55%	18%	27%	1%	41%	59%	55%	27%	10%	8%

Year ending March 2019	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia	47%	25%	8%	4%	9%	7%	0%	8%
Total Visitors	58%	24%	6%	3%	6%	3%	0%	11%
To Queensland	61%	19%	8%	3%	4%	5%	0%	14%
Total Visitors	68%	21%	5%	1%	2%	3%	0%	16%

Research Updates
To receive an email alert whenever new tourism figures are released, please [click](#)

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

