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*Queensland*Eye on *Q**30 July 2021*

Days Like This in Queensland

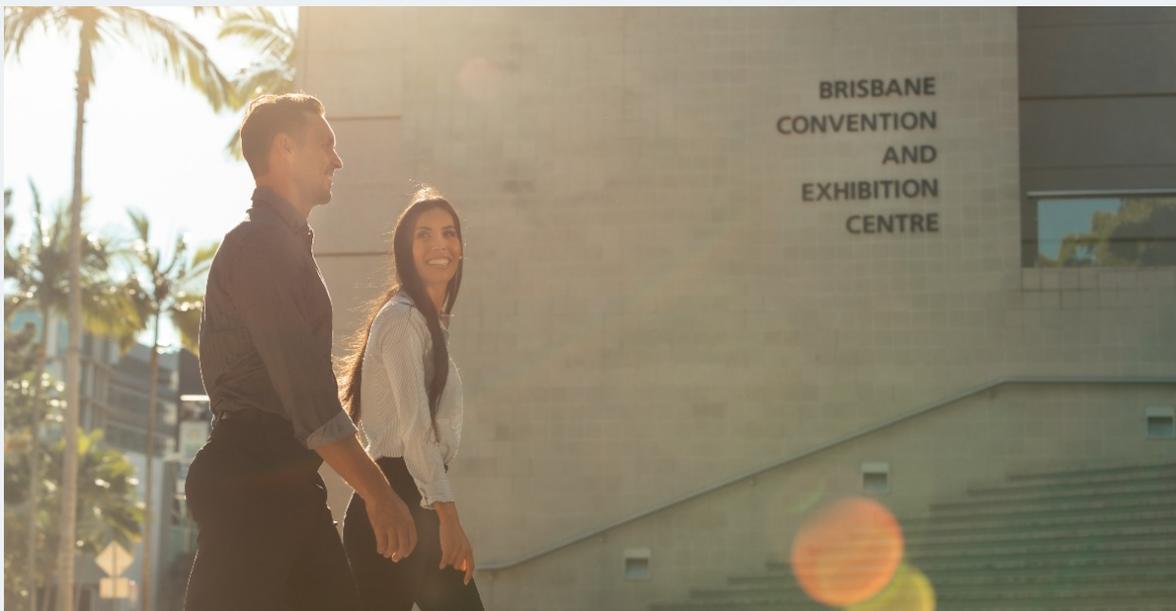


Get involved in Queensland's new campaign

Tourism and Events Queensland's (TEQ) new 'Days Like This' aspirational tourism campaign is now live across Queensland. New versions of the campaign creative will be released as the campaign continues, including a [30-second family-focused ad live now](#), and a series of storyteller-led commercials due to go live mid-August. Compiled over two months and with more than 150 one-on-one interviews, these stories are shaped by the emotional connections travellers have had with Queensland.

If you missed the industry briefing held on Monday, you can [catch-up on the full details of the campaign by watching the recording](#), or you can [view the campaign summary and fact sheet on TEQ's website](#).

TEQ's Industry Media Agency for Tourism and Events (IMATE) also has several [no-charge and paid packages available](#) for tourism and events businesses to leverage the campaign.

[WATCH 30 SEC AD](#)

New support to bring Business Events to Queensland

The Queensland Government will stimulate business travel into and around Queensland through the second round of a funding program opening for applications from today. This follows the successful launch of the National Business Events Program in March 2021, which supported 20 events that are expected to bring more than 8,300 delegates and \$14 million in economic value to the state.

The program will target national associations and corporate events bringing more than 350 delegates – 50 per cent of whom must come from outside the Local Government Area where the event is being hosted – who stay at least two days. Funds must be spent in Queensland to cover costs associated with the event venue, delegate accommodation and/or ground transfers. The events can be hosted in any part of Queensland.

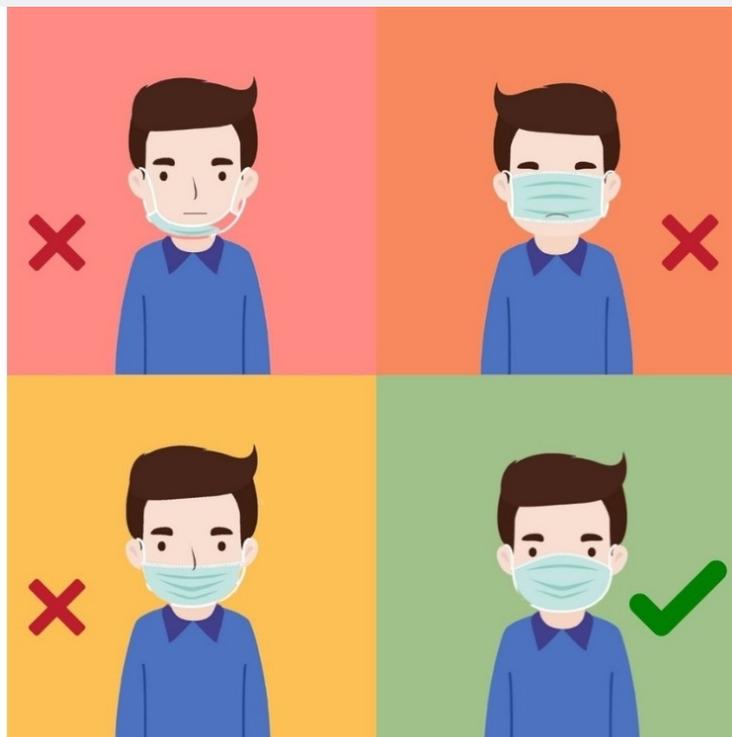
[FIND OUT MORE](#)

Great Barrier Reef decision



Following the World Heritage Committee's decision not to list the Great Barrier Reef 'in danger,' the Great Barrier Reef Marine Park Authority (GBRMPA) has issued a statement, including recent key management actions.

Tourism operators may wish to utilise the many resources available in TEQ's Great Barrier Reef hub and on GBRMPA's website to help communicate about tourism on the reef.



COVID-19: what you need to know

Hotspot and at-risk areas update

- Longreach, Hervey Bay and Gladstone are no longer considered regions at-risk, after contact tracing alerts were issued for flights to and from those regions. Those alerts have now been cancelled.
- New South Wales, Victoria and South Australia all remain declared COVID-19 hotspots and travellers who have been in these states cannot enter Queensland.

Returning Queenslanders are allowed to return but must quarantine in a hotel (returning from New South Wales) or at home (returning from Victoria or South Australia) for 14 days on their return. A border zone area is in place for areas of Northern New South Wales, allowing essential travel into Queensland. [Latest information](#).

Are your staff wearing their masks correctly?

An important part of building consumer confidence in travel is to demonstrate our tourism industry's commitment to COVID Safety. With [masks currently mandatory in South East Queensland](#), it is important to ensure your teams are wearing masks correctly.

- Your mask should cover your nose and mouth and fit snugly under your chin, over the bridge of your nose and against the sides of your face.
- Your mask should not sit under your nose or hang around your neck.

You can [download a PDF poster](#) to display in staff areas to help.

Support for businesses

- The Department Tourism, Innovation and Sport has developed a summary of Government grants and support relevant for the tourism and events industry - up to date July 2021. [Read it here](#).
- The Australian Government's [Head to Health website](#) has extensive resources on dealing with COVID-19, including a large range of tips and fact sheets like mental health while working from home and how to support others who are struggling, as well as links out to support services.

ALL QLD HEALTH COVID-19 UPDATES

Industry opportunities

Seeking staff? List jobs on Work in Paradise website for free

The Queensland Government's Work in Paradise tourism and hospitality jobs website is designed to be a one stop shop, allowing Queensland tourism and hospitality businesses to advertise their jobs for free, as well as featuring information on living and working in the

regions, training and accommodation. Tourism businesses seeking staff are encouraged to [visit the website](#) to register and upload their jobs.

TEQ's Conversations with Industry

Capricorn: 10:45am - 2:00pm, Monday 9 August 2021

Gladstone: 11:15am - 1:00pm, Tuesday 10 August 2021

Cairns & Great Barrier Reef: 10:00am - 2:00pm, Thursday 26 August 2021

TEQ invites tourism and events businesses to join us to connect with the latest insights, TEQ's marketing and event activities and opportunities to get involved. There will also be an opportunity to connect with TEQ specialists during breakout sessions to provide feedback and ask questions.

ATEC South Queensland Presentation - 2032 Olympics update

10:30am, Monday 2 August 2021

Over the next 11 years Queensland will be transformed - join the Australian Tourism Export Council (ATEC) for an industry update with Gabby Daniels, registered consultant for the International Olympic Committee - Targeted Dialogue consultant for Brisbane 2032 Olympic and Paralympic Games. [Register here.](#)

Business resilience, strategies and opportunities

10:00am - 3:30pm, Wednesday 25 August 2021

Australia China Business Council QLD invites members and friends to join them for lunch, networking and to hear from speakers on business resilience, strategies and opportunities. Topics include adapting in uncertain times, an economic update, an overview of Brisbane Economic Development Agency's Future Food Initiative and sustainable financial development of banks. [Register here.](#)

Do you have a good news story you'd love to share? TEQ's international hubs are looking for inspiring content to continue to maintain positive trade relationships which is key to Queensland's recovery in the future. We're currently seeking content for 'Feel Good

Fridays' - for example, cute, funny, lovely, quirky, inspiring stories and images from tourism and events businesses right around the state which can be shared with travel agents and product managers to keep Queensland alive for them in a warm and fuzzy kind of way. [Submit ideas to Emma Rowan](#).

[FIND MORE](#)

Quick snippets

To help the travel industry navigate its way through the fallout of the pandemic, Australia's consumer protection agencies have developed [best practice guidelines for pandemic-related travel cancellations](#). There is also an excellent summary of your rights as a business, as well as consumer rights, [here](#).

Seeking input from all tourism and hospitality industry employees - the Queensland Tourism Industry Council (QTIC) and University of Queensland is [seeking input](#) from anyone employed in the tourism, hospitality or related sectors on the future of the workforce for these industries.

Tourism Whitsundays has launched new business events virtual site inspection and destination marketing videos with 'Siri' to guide users through the journey. [Join the tour](#).



Please ensure industry.news@corp.e.queensland.com is on your 'safe' list to ensure you continue to receive our updates.

Feedback on Eye on Q is welcomed at industry.news@queensland.com.

TEQ is working towards becoming a White Ribbon Accredited Workplace.

Tourism and Events Queensland acknowledges the Traditional Owners of Country and recognise their continuing connection to land, waters, culture and community. We pay our respects to Elders past, present and future.

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