

# REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

## SOUTHERN QUEENSLAND COUNTRY (DARLING DOWNS) KEY FACTS



In 2019-20, the tourism industry contributed an estimated **\$797.6 million** to the Southern Queensland Country (SQC) (Darling Downs) regional economy (4.1% of SQC (Darling Downs) gross regional product) and supported about **8,800 jobs** (6.1% of employment in SQC (Darling Downs)).

### TOURISM GROSS REGIONAL PRODUCT (GRP)

\*GSP indicates Gross State Product



| SQC  | Regional QLD <sup>2</sup>   | Total QLD (GSP*)   |
|--|---|--|
| <b>DIRECT</b><br><b>\$402.6M</b> ▼ -19.1%<br>2.1% of SQC GRP | <b>DIRECT</b><br><b>\$5.0 bn</b> ▼ -17.4%<br>3.7% of Reg. QLD GRP | <b>DIRECT</b><br><b>\$11.4 bn</b> ▼ -18.1%<br>3.2% of QLD GSP            |
| <b>TOTAL</b><br><b>\$797.6M</b> ▼ -21.4%<br>4.1% of SQC GRP  | <b>TOTAL</b><br><b>\$8.9 bn</b> ▼ -18.8%<br>6.5% of Reg. QLD GRP  | <b>TOTAL<sup>1</sup></b><br><b>\$22.7 bn</b> ▼ -20.0%<br>6.3% of QLD GSP |

### GRP/GSP Per Capita



### TOURISM EMPLOYMENT IN SQC

**Supporting 8,800 jobs**  
 6.1% of SQC employment  
 1 in 16 jobs

▼ -12.3%  
YoY

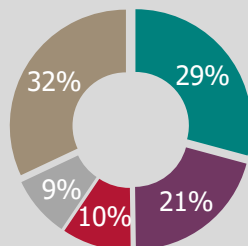


**6,300 direct tourism jobs**  
 4.4% of SQC employment  
 1 in 23 jobs

▼ -7.7%  
YoY

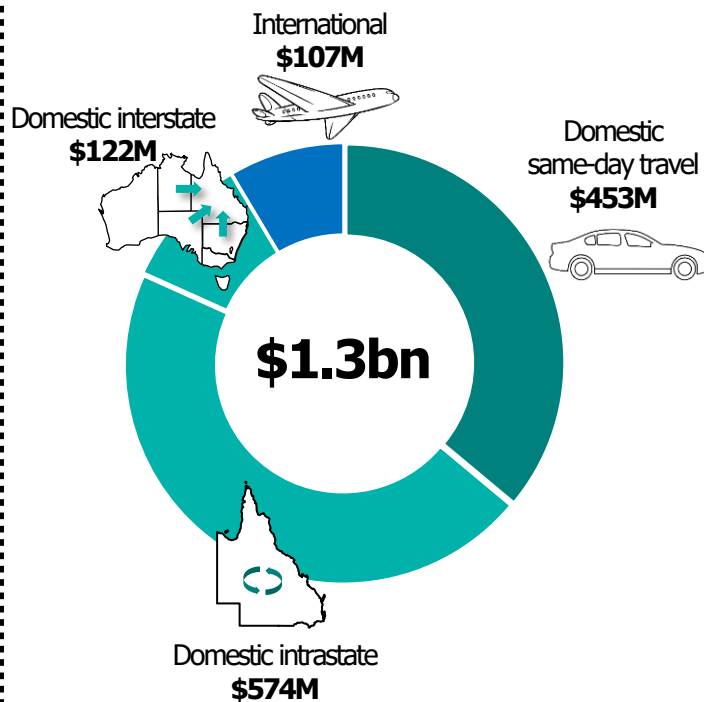
### DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services\*\*
- Retail trade
- Accommodation
- Education and training
- All other industries



\*\*Refers to cafes, restaurants & take-away food services

### TOURISM CONSUMPTION IN SQC<sup>#</sup>



<sup>#</sup>Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland

2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast

