

REGIONAL TOURISM SATELLITE ACCOUNTS 2016-17

MACKAY REGION KEY FACTS



In 2016-17, the tourism industry contributed an estimated **\$382.0 million** to the Mackay regional economy (2.0% of the Mackay region's gross regional product) and supported around **3,700 jobs** (4.8% of employment in the Mackay region).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Mackay (MKY)	Regional QLD ²	Total QLD (GSP*)
DIRECT \$212.9M ▲ 14.9% 1.1% of MKY GRP	DIRECT \$8.4 bn ▲ 2.0% 5.2% of Reg. QLD GRP	DIRECT \$12.8 bn ▲ 4.2% 3.9% of QLD GSP
TOTAL \$382.0M ▲ 16.0% 2.0% of MKY GRP	TOTAL \$14.8 bn ▲ 1.5% 9.2% of Reg. QLD GRP	TOTAL¹ \$25.4 bn ▲ 3.9% 7.8% of QLD GSP

GRP/GSP Per Capita



TOURISM EMPLOYMENT IN MACKAY REGION

Supporting 3,700 jobs
4.8% of Mackay employment

▲ 15.2%
YoY



2,600 direct tourism jobs
3.4% of Mackay employment

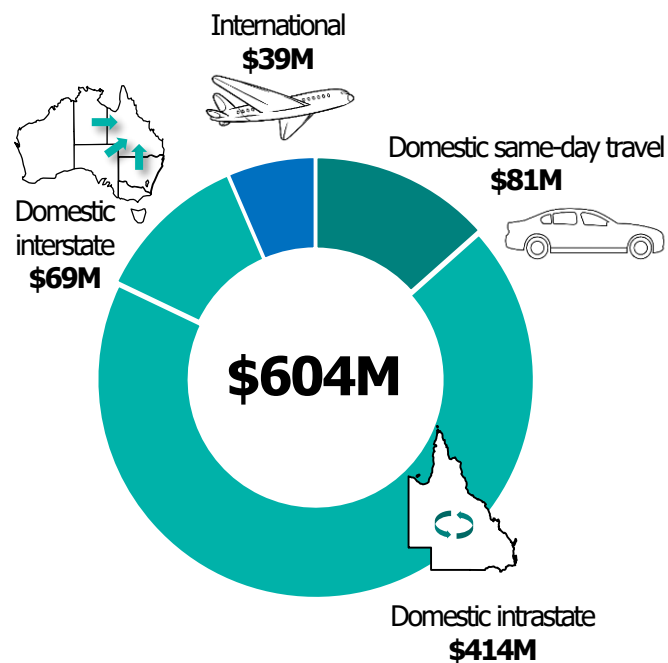
▲ 14.1%
YoY

DIRECT TOURISM EMPLOYMENT BY INDUSTRY



*Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION IN MACKAY REGION*



* Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: DELOITTE ACCESS ECONOMICS, REGIONAL TOURISM SATELLITE ACCOUNTS 2016/17

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland
2. Regional Queensland includes all tourism regions outside of Brisbane

