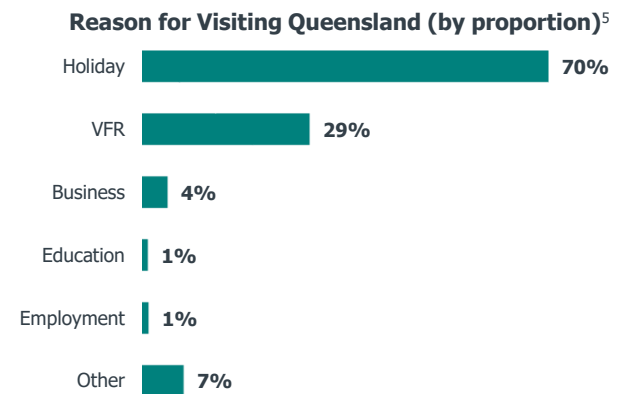
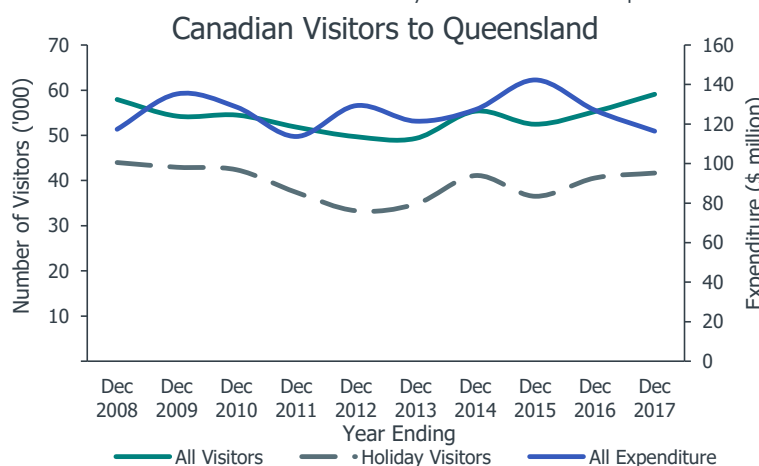
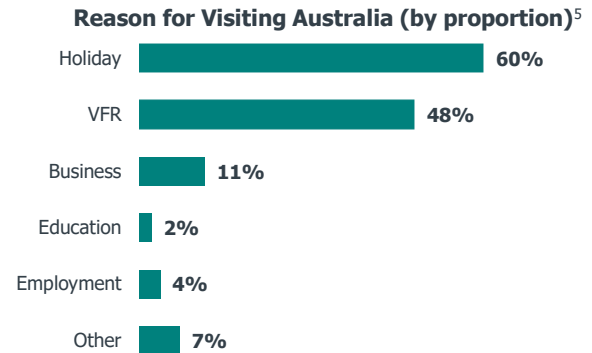


Year ending Dec 2017

Canadian Visitors						Canadian Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS <sup>1</sup>	Year Chg#	\$ million <sup>2</sup>	Year Chg%	Share	\$/Visitor
<b>Total Visitors</b>	154,000	▲ 10.3%	2%	31.4	▼ -1.9	\$449.6	▼ -3.7%	2%	\$2,847.8
<b>Holiday Visitors</b>	93,000	▲ 10.0%	2%	22.3	▼ -0.9				
To Queensland	Visitors	Year Chg%	Share	ALoS <sup>1</sup>	Year Chg#	\$ million <sup>2</sup>	Year Chg%	Share	\$/Visitor
<b>Total Visitors</b>	59,000	▲ 6.9%	2%	18.7	▼ -3.6	\$116.4	▼ -8.3%	2%	\$1,965.1
<b>Holiday Visitors</b>	42,000	▲ 2.7%	2%	13.2	▼ -2.3				



Year ending Dec 2017	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
<b>To Australia</b>										
<b>Total Visitors</b>	29%	29%	35%	7%	49%	51%	58%	25%	9%	8%
<b>Holiday Visitors</b>	35%	26%	33%	6%	47%	53%	49%	31%	9%	11%
<b>To Queensland</b>										
<b>Total Visitors</b>	36%	25%	30%	9%	49%	51%	55%	27%	9%	9%
<b>Holiday Visitors</b>	41%	23%	30%	6%	48%	52%	45%	33%	11%	11%

Year ending Dec 2017	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
<b>To Australia</b>								
<b>Total Visitors</b>	48%	19%	8%	3%	12%	8%	1%	6%
<b>Holiday Visitors</b>	61%	22%	6%	3%	6%	2%	0%	7%
<b>To Queensland</b>								
<b>Total Visitors</b>	58%	16%	7%	2%	9%	6%	2%	10%
<b>Holiday Visitors</b>	72%	16%	5%	2%	4%	1%	0%	12%

**Research Updates**  
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.  
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.  
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.  
4. Tourism Research Australia - Forecasting.  
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.  
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

