



Warm welcome for China Southern

It was an exciting day for Queensland on Tuesday, as the first China Southern Airlines flight from Guangzhou to Cairns landed at Cairns Airport. The new route is expected to pump \$90 million into Tropical North Queensland over the next three years, while more than 33,000 Chinese visitors are expected to arrive in the first year alone. China is the fastest growing international market for Queensland and the [new service](#) was secured through the Advance Queensland Connecting with Asia fund, in partnership with Cairns Airport, Tourism Australia, Cairns Regional Council and Tourism Tropical North Queensland.

[Read more](#)

One million reasons to celebrate



Tourism and Events Queensland reached a major milestone recently, hitting one million pieces of content shared with the #thisisqueensland hashtag on Instagram. That's one million photos and videos from locals, industry and most importantly, visitors to Queensland that have tagged their favourite places and experiences across the state. This is a great indicator of our advocacy strategy to see people share their own personal and authentic Queensland stories to social networks, which helps promote Queensland as a travel destination.

[See the images](#)



PGA is here to stay

The oldest professional golf tournament in the country will stay in Queensland for another three years. On Monday, TEQ and City of Gold Coast announced their commitment to the PGA of Australia to support the Australian PGA Championship for a further three years on the Gold Coast.

[Read more](#)



Remarkable reef repairs

The Great Barrier Reef may be able to heal itself better than previously thought, after 112 'recovery reefs' were found dotted across our remarkable wonder. A team of scientists researched the reef as a whole to make this discovery and printed their findings in The Conversation.

[Find out more](#)



Round two for Battle of Brisbane

It's all ramping up to the main event in six days time, as the Battle of Brisbane 2 hits the Brisbane Convention & Exhibition Centre on December 13. There is still time to secure [tickets](#) to see Brisbane's own Jeff Horn defend his title against the Brit's Gary 'The Hellraiser' Corcoran.

[Read more](#)



A marathon of a celebration

More than 25,000 participants from more than 50 countries are expected to pound the Gold Coast pavement next year. Entries for the 40th Gold Coast Marathon opened on Tuesday and the 30 June-1 July event will feature eight races.

[Read more](#)



Innovative trade activity

TEQ is leading an Australian first tourism mission to China this week in a bid to connect tourism operators with digital travel partners and grow Queensland's share of the market. The 'Focus Queensland' initiative is held in Shenzhen.

[Read more](#)



Just the place for media needs

Have you checked out Tourism and Events Queensland's media centre? It's the place you'll find all our latest news, the Queensland blog, images, videos and more - we even have media centres for the [Great Barrier Reef](#) and [Gold Coast 2018 Commonwealth Games](#).

[Media centre](#)



Handy Reef FAQs for industry

TEQ has produced a handy, copyright free FAQ document to assist the tourism industry to respond to questions about Queensland's beautiful natural wonder, the Great Barrier Reef. There are also tips on promoting the contribution the reef makes to tourism.

[Download it here](#)



New Queensland hot spot

While beach breaks are probably the first place you think of when imagining a summer holiday, Brisbane has emerged as this summer's holiday hot spot. According to travel website Wotif.com, Brisbane is now the most popular place for a Christmas vacation.

[Full story](#)



Industry opportunities

Save the Date | Korean ITO dinner
Sydney, 15 January 2018
For more information, contact [Emma Hanson](#)

[Australian Tourism Summit](#)
Los Angeles, California, 29-30 January 2018

[Queensland on Tour Americas 2018 - registrations now open](#)
Philadelphia, Chicago, New York City, San Antonio and Seattle, 11-17 February 2018

[ATE18 Media Marketplace](#)
Adelaide, 13-16 April 2018
Applications open until 12 January, 2018

[Queensland on Tour New Zealand 2018 - registrations now open](#)
Auckland, 3-4 May 2018

Job opportunities
[Tourism Coordinator](#)
Rockhampton, applications close 17 December

[Two opportunities to work at The Tourism Group](#)
Brisbane, applications close soon

Quick snippets

- Adventure tourism giant to splash more than \$60 million for two more TNQ Reef companies
- Christmas Eve Baton Arrival Is Claus for Games Excitement
- Cairns Student Hub opens

EVENTS

IT'S LIVE!
in Queensland

BRISBANE
INTERNATIONAL
Brisbane

31 December 2017-7
January 2018

MAGIC MILLIONS
CARNIVAL
Gold Coast

5-7 January 2018



WHITSUNDAY
CLIPPER RACE
CARNIVAL

The Whitsundays
13-29 January 2018

SECOND GILLETTE
ONE DAY
INTERNATIONAL:
AUS v ENG

Brisbane
19 January 2018

NOOSA SUMMER
SWIM FESTIVAL
Sunshine Coast
3-4 February 2018

AGNES BLUES,
ROOTS AND ROCK
FESTIVAL
Gladstone
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