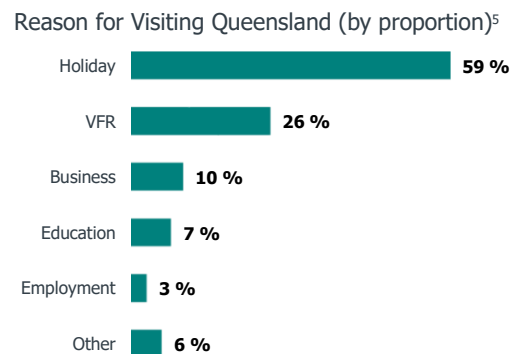
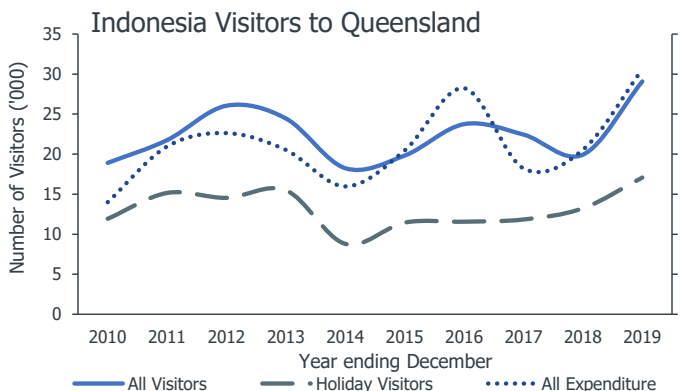
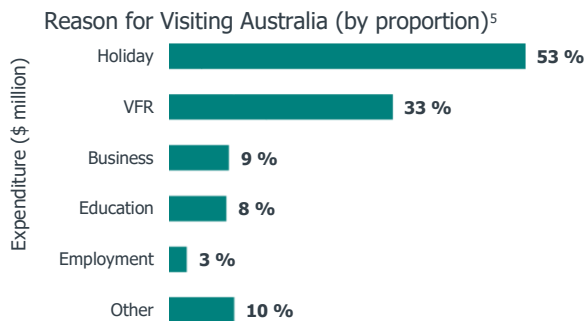


Indonesia Market Snapshot



Year ending December 2019

Indonesia Visitors						Indonesia Expenditure			
To Australia	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	197,000	▲ 5.9%	2%	30.7	▲ 0.3	\$682.6	▲ 11.3%	2%	\$3,460.3
Holiday Visitors	104,000	▲ 6.5%	2%	16.3	▲ 1.1				
To Queensland	Visitors	Year Chg%	Share	ALoS ¹	Year Chg#	\$ million ²	Year Chg%	Share	\$/Visitor
Total Visitors	29,000	▲ 45.9%	1%	28.3	▲ 7.5	\$61.2	▲ 48.9%	1%	\$2,103.5
Holiday Visitors	17,000	▲ 29.0%	1%	18.6	▲ 9.7				



Year ending December 201	Age				Gender		Traveling with...			
	15-29	30-49	50-69	70+	M	F	Solo	Couple	Family	Friends
To Australia										
Total Visitors	27%	40%	32%	1%	45%	55%	42%	14%	25%	15%
Holiday Visitors	28%	42%	28%	1%	44%	56%	30%	17%	33%	19%
To Queensland										
Total Visitors	27%	41%	32%	0%	35%	65%	37%	16%	32%	11%
Holiday Visitors	31%	39%	30%	0%	29%	71%	27%	22%	38%	13%

Year ending December 201	Number of Previous Visits to Australia							On Pkg Tour
	0 (First)	1	2	3	4 - 7	8 - 20	21+	
To Australia								
Total Visitors	26%	17%	11%	8%	16%	18%	8%	
Holiday Visitors	33%	23%	8%	7%	15%	13%	13%	
To Queensland								
Total Visitors	31%	23%	5%	4%	16%	13%	22%	
Holiday Visitors	36%	32%	6%	1%	12%	13%	30%	

Research Updates
To receive an email alert whenever new tourism figures are released, please [click here](#).

1. ALoS - Average length of stay.
2. Expenditure data is sourced from Tourism Research Australia and is inclusive of package expenditure.
3. Non-core - Countries not included by TRA in individual analysis are grouped by continent or region.
4. Tourism Research Australia - Forecasting.
5. Due to visitors having more than one main reason for travel, proportions equal to more than 100%.
Note: Unless specified, all data is from Tourism Research Australia, International Visitor Survey

