Eye on Q

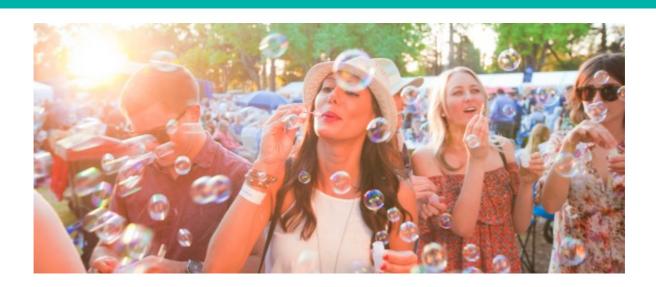




# Amway conference to provide \$50 million tourism boost to Cairns

Tourism and Events Queensland and its partners have secured a major win for Tropical North Queensland, with Cairns winning the right to host the annual Amway Leadership Seminar, set to bring more than 8000 Amway employees from China in 2019. The event is expected to pump more than \$50 million into the Tropical North Queensland economy.

Read more



### Planning an event? New Events Guide now available!

Are you an event organiser wanting to know more about how to stage a great event in Queensland? Check out this newly launched resource that will help guide you through every step of the process.

Read more



## Great Barrier Reef iconic public artwork unveiled today in Cairns

The vitality and beauty of the Great Barrier Reef is reflected in the Citizens Gateway to the Great Barrier Reef, a public artwork unveiled in Cairns today. The artwork is a symbol for Citizens of the Great Barrier Reef, a social movement to engage the world in the future of the World Heritage area.

Read more



## Brisbane Global Rugby Tens to return bigger and better in 2018

The Brisbane Global Rugby Tens will again launch the rugby season in the Southern Hemisphere in 2018, with 14 top class professional teams descending upon Brisbane for the spectacular two-day tournament 9 - 10 February 2018.

Corporate event tickets and packages are now available.

Read more



## Living the Dream as Qantas comes home to Queensland with 787 base

In a great coup for tourism in Queensland, Brisbane will become home to the East Coast and Pacific operations of Qantas' newest aircraft, the Boeing 787-900 Dreamliner, creating an additional 470 jobs and new markets for business and tourism.

Read more



#### **Industry Opportunities**

## Focus Queensland | Digital Marketplace China

Shenzhen, 6-8 Dec 2017 Applications close 6 Sep 2017

**DestinationQ Tourism New Ideas Forum** Bundaberg, 12 Sep 2017

**Tourism & Transport Forum Leadership Summit** 

Canberra, 13 Sep 2017

## Fraser Coast Business & Tourism Awards 2017

Applications close 15 Sep 2017

Australia China Business Council QLD Welcome Dinner - Hainan Airlines new direct flight Shenzhen to Brisbane Brisbane, 21 Sep 2017

**Modern Travel Media Summit** Sydney, 22 Sep 2017

**Queensland Destination Events Program** Funding round now open until 4 Oct 2017

#### **DestinationQ Forum**

Brisbane, 9-10 Nov 2017

#### **Job opportunities:**

A number of opportunities now available with Tourism and Events Queensland

Read more

### **Quick snippets**

**New website showcases Australian tourism open for investment -** a new website recently launched by Tourism Australia and Austrade shows global investors why there's nothing like Australia for tourism investment.

**Spread the word on RACQ's first ever People Choice Awards -** Queensland's Tourism Awards celebrate the outstanding achievements of our state's tourism operators across 28 categories. This year, Queensland Tourism Industry Council has partnered with RACQ to introduce two brand new People's Choice Awards for most popular Queensland tourism experience or service and most popular Queensland accommodation. Voting closes Sunday 17 September 2017.





BIRDSVILLE RACES Outback Queensland 1-2 Sep 2017

IRONMAN 70.3 **SUNSHINE COAST Sunshine Coast** 





**GRIFFITH OPERA ON** THE BEACH - AIDA Gold Coast

**TOTAL EQUINE QUEENSLAND HORSE EXPO Southern** Queensland Country 23 - 24 Sep 2017

CALOUNDRA MUSIC **FESTIVAL Sunshine Coast** 29 Sep - 2 Oct 2017

**CAIRNS TROPICAL PRIDE Tropical North** Queensland

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