

Pssst.....Let us know how we are doing

* We want to make sure that our weekly newsletter is useful to you, not clogging your inbox. Let us know how we can make it better by filling out this quick (promise) 5 question survey. *

Eye on Q

3 August 2017

TOURISM
& EVENTS
Queensland



Gold Coast serves up sporting feast

The Gold Coast welcomed three sporting announcements over the last week, with **Masters' Champion Sergio Garcia** confirmed as the headliner for the Australian PGA Championship, Australia's best track and field stars locked in for the **2018 Australian Athletics Championships** and the **2018 Australian Transplant Games** announced for next year following the Commonwealth Games.



International travel set to drive growth in Queensland

The number of nights spent by international visitors in Queensland is set to nearly double over the next decade, from 53.7 billion to over 95 billion, reinforcing the appeal of Queensland to international travellers.

[Read more](#)



Former Tourism and Events Queensland Board Member remembered as 'Godfather' of Australian triathlon

Former TEQ Board Member, Garth Prowd OAM, the man affectionately known as the 'Godfather' of Australian triathlon, has died after a tragic accident in Spain.

[Read more](#)



Elton John tour attracts record crowds for North Queensland

Sir Elton John is coming back to Queensland, but this time visiting regional areas, including Mackay and Cairns, which are set to attract record crowds.

[Read more](#)



Newly launched 'Ultimate Guide to Driving the Great Barrier Reef'

In a first for Queensland and Australia, the five precincts of the Great Barrier Reef have partnered to produce 'The Ultimate Guide to Driving the Great Barrier Reef', driving visitors to nature's greatest gift to the world!

[Read more](#)



Industry Opportunities

DestinationQ 2017 Events Conference
Toowoomba, 30 Aug 2017

QTIC Prize for Innovation
Closing date 31 Aug 2017

Australian Event Awards & Symposium
Sunshine Coast, 13-15 Sep 2017

China Tourism Destination Development Mission
Xi'an, Chengdu and Leshan, 13-19 Sep 2017

DestinationQ Forum

Brisbane, 9-10 Nov 2017

Trade & Invest Qld E-commerce Workshop Series

Various Queensland locations, Aug 2017

Queensland Destination Events Program

Funding round now open until 4 Oct 2017

Queensland Government Grants and Assistance Programs

Provides help with business and research needs

New Horizons Accelerator Program for Start-up Businesses

Learn more about innovation in the tourism and travel industry

Queensland Day Sponsorship Program

Applications close 8 September

Job opportunities:

TEQ Brisbane-based Marketing, PR, Corporate and Partnerships Roles

Whitsunday Clipper Race Carnival Event Manager

[View more opportunities](#)

Quick snippets

Access tourism data more easily than ever before - Newly released interactive dashboard that provides you with tourism data at your fingertips.

New Deloitte Queensland report - Tourism was one of five industries put under the spotlight in this newly released Deloitte report.

Mooloolaba 'Comes to Life' - Mooloolaba has recently launched a new TV advert, to attract even more visitors to the holiday hot spot.

Sunshine Coast celebrates 50th birthday - Did you know the Sunshine Coast used to be called "Near North Coast"? On 1 August, the Sunshine Coast celebrated 50 years since Queensland's "Sunshine Coast" name officially came into being.

Sunrise with wallabies and kangaroos - Where else in the world can you expect to enjoy a sunrise on the beach alongside kangaroos and wallabies? Check out the new campaign for Mackay to entice travellers to stay for longer.

EVENTS

TASTE PORT DOUGLAS
PRESENTED BY SHERATON MIRAGE
Tropical North Queensland
11-13 Aug 2017

MOUNT ISA MINES ROTARY RODEO
Outback Queensland
11-13 Aug 2017



EKKA (THE ROYAL QUEENSLAND SHOW)
Brisbane
11-20 Aug 2017

THE HERVEY BAY OCEAN FESTIVAL
Fraser Coast
12-20 Aug 2017

MACKAY AIRPORT BEACH HORSE RACES
Mackay Region
17-19 Aug 2017

HISTORIC LEYBURN SPRINTS
Southern Queensland Country
19 - 20 Aug 2017

Before you go.....

*** If you haven't yet had a chance, help us make this newsletter more useful by filling out our quick [survey!](#) ***

teq.queensland.com



You are subscribed as ##firstname## - ##email##

View the [online version](#)

Please add teqindustrynews@corpnews.queensland.com to your address book.

Subscribe

Update your details

Unsubscribe

Privacy Policy

Contact Us