

REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

OUTBACK QUEENSLAND REGION KEY FACTS



In 2019-20, the tourism industry contributed an estimated **\$344.3 million** to the Outback Queensland's regional economy (2.9% of Outback Queensland's gross regional product) and supported about **3,800 jobs** (7.8% of employment in Outback Queensland).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



Outback QLD (OQ)	Regional QLD ²	Total QLD (GSP*)
DIRECT \$187.7M ▼-25.2% 1.6% of Outback GRP	DIRECT \$5.0 bn ▼-17.4% 3.7% of Reg. QLD GRP	DIRECT \$11.4 bn ▼-18.1% 3.2% of QLD GSP
TOTAL \$344.3M ▼-26.5% 2.9% of Outback GRP	TOTAL \$8.9 bn ▼-18.8% 6.5% of Reg. QLD GRP	TOTAL¹ \$22.7 bn ▼-20.0% 6.3% of QLD GSP

GRP/GSP Per Capita



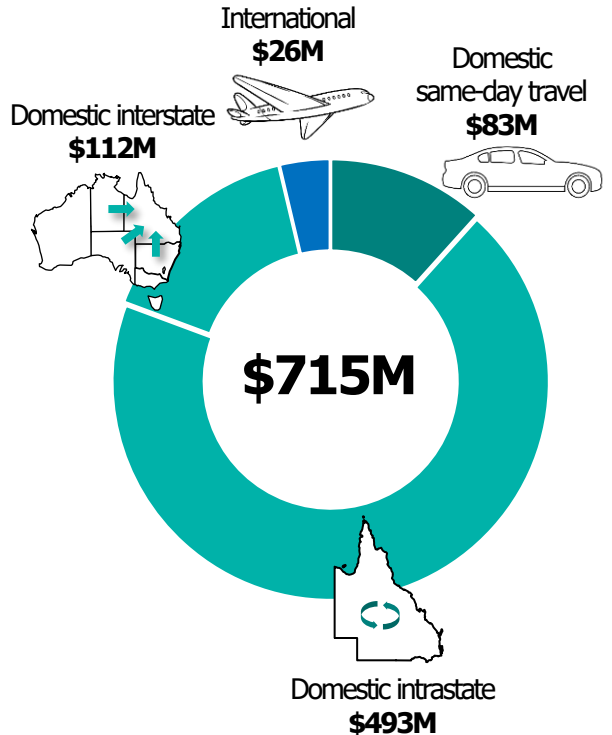
TOURISM EMPLOYMENT IN THE OUTBACK QUEENSLAND REGION

Supporting 3,800 jobs ▼-17.2% YoY
7.8% of Outback employment
1 in 13 jobs



2,700 direct tourism jobs ▼-13.1% YoY
5.7% of Outback employment
1 in 18 jobs

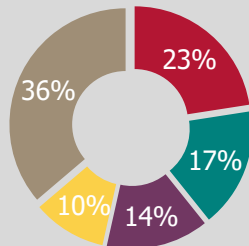
TOURISM CONSUMPTION IN THE OUTBACK QUEENSLAND REGION[#]



[#]Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

DIRECT TOURISM EMPLOYMENT BY INDUSTRY

- Food services**
- Accommodation
- Retail trade
- Air, water and other transport
- All other industries



**Refers to cafes, restaurants & take-away food services