

AUGUST 2021

# TOURISM AND EVENTS QUEENSLAND NATIONAL BUSINESS EVENTS PROGRAM

## About the National Business Events Program

The Tourism and Events Queensland (TEQ) National Business Events Program (NBEP) provides funding to support the recovery of the Queensland Business Events sector by attracting national conferences, conventions, exhibitions and corporate events, with a view to drive economic activity and increase visitation to the State.

**In line with the Tourism and Events Queensland Act 2012, TEQ works to identify, attract, develop and promote events in Queensland that deliver the following outcomes:**

1. Contribute to the Queensland economy;
2. Attract visitors to Queensland;
3. Enhance the profile of Queensland; and
4. Foster community pride in Queensland.

## Funding

Applicants may apply for funding between \$17,500 and \$95,000 (excluding GST) based on \$50 per in-person delegate attending a two-day Event, or \$100 per in-person delegate attending an Event with a minimum duration of three days.

Funding is subject to availability, eligibility check and assessment. Successful applicants must enter into a TEQ Funding Agreement and provide evidence of an executed Venue Agreement which demonstrates the proposed delegate numbers in the application.

## Funding Uses

Awarded funding must be spent in Queensland and can be applied to costs associated with the Event venue, accommodation and ground transfers.

## Who can apply?

The Event Underwriter can only apply to the Program.

## How to apply?

To apply to the Program, applicants can submit an Application via the grant program, Smarty Grants which is available on the Tourism and Events Queensland's Business Events [webpage](#).

Applications open 9am on Friday, 30 July.

Applications closes by 5pm on Thursday, 30 September 2021 or prior depending on funding availability.

## Eligibility

**The Event must satisfy the below Eligibility Criteria:**

- The Event Underwriter is the Applicant.
- The Event is a national association or corporate event.
- The Event is not already confirmed for Queensland and the Event Underwriter is considering destinations outside of Queensland.
- The Event attracts between 350 and 950 in-person delegates per day (virtual attendees must not be included as part of this number).
- The Event attracts over 50% in-person delegates from outside the local government area (LGA) of the Event destination e.g. If your event was to be held in Brisbane and attracts 350 delegates, 175 delegates must come from outside Brisbane's LGA.
- The Event has a minimum duration of 2 days.
- The Event will be held by 31 December 2022.
- The Event Underwriter will decide on the successful destination and accept the funding offer within 3 weeks (15 business days) of the funding offer being made.

**Each Event which satisfies the above Eligibility Criteria will then have its application subject to assessment by TEQ.**

*Note: For national events that meet the above eligibility criteria and attract over 950 in-person delegates each day, and will be held before 31 December 2024, a direct enquiry for funding support can be sent to TEQ's Business Events team via [business.events@queensland.com](mailto:business.events@queensland.com).*

**To contact TEQ, please see the below details:**

[teq.queensland.com](http://teq.queensland.com)

Phone: +61 7 3535 3535

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