

Queensland on Stage India 2018

Tuesday, 20 November 2018
Gold Coast, Queensland

Thursday, 22 November 2018
Brisbane, Queensland



Event Overview

Tourism and Events Queensland, with the support of Malaysia Airlines and Brisbane Airport Corporation will host 16 representatives from key distribution partners in India for a Queensland on Stage famil and workshops in November 2018. The timing of this Queensland on Stage India event aligns with the first T20 International Cricket Series India vs Australia game on 21 November in Brisbane.

As part of the Queensland on Stage India 2018 program, TEQ will host B2B workshops with Queensland operators on the Gold Coast and in Brisbane. The workshops aim to enhance the ability of our trade partners to sell new and established Queensland destinations and experiences to their clients, and leverages the appeal of the T20 ICC series, providing a unique opportunity to invite our key trade partners to Queensland.

The Queensland on Stage India 2018 workshops schedule is as follows:

Tuesday 20 November 2018 – 2.00pm – 6.15pm followed by networking drinks and dinner (concludes 9.15pm).

Applications from Gold Coast operators will be prioritised for this workshop

Thursday 22 November 2018 – 9.00am – 1.15pm followed by networking lunch (concludes 2.15pm)

Applications from Brisbane, Cairns and Great Barrier Reef, Whitsundays and Sunshine Coast region operators will be prioritised for this workshop

The purpose of the workshops is for the agents to expand their product knowledge; to look for new and exciting experiences and products to enhance their programs; and to build on existing relationships. Both Queensland operators currently active in the India market, and new operators looking to enter this market are encouraged to participate, to gain valuable exposure for their product.

Objectives

The objectives of **Queensland on Stage India 2018** are to:

- increase awareness of Queensland as a destination
- raise the profile of Queensland's tourism product with India trade partners and enhance their propensity to sell Queensland itineraries
- to showcase new tourism experiences and products
- grow business opportunities with key trade partners
- strengthen/establish travel industry relationships

Eligibility to Participate

Queensland on Stage India 2018 is expected to be a popular workshop with Queensland industry, therefore, strict criteria is in place to ensure maximum exposure for participating products.

With a maximum of 16 slots available per workshop, in order to showcase the depth and diversity of Queensland tourism product, and to maintain and stimulate interest in the destination, TEQ reserves the right to determine final product participation for Queensland on Stage India 2018. The decision made by Tourism and Events Queensland (TEQ) will be final and no correspondence entered into.

Applicants must meet the following criteria:

- Suitability of product for the India market



- Availability of product in the India market, appropriate booking facilities or inclusion in trade programs, and a brochure suitable for the India market
- Long-term operational stability and commitment to selling to the India market
- Participants must have no outstanding debts with Tourism and Events Queensland
- Preference will be given to applicants who demonstrate active participation in Regional and International Inbound Tourism forums
- Final decision to attend will be at the discretion of Tourism and Events Queensland

Workshop Schedule

The workshop will provide Queensland industry partners (including Regional and Local Tourism Organisations) the opportunity to present their product to representatives from Indian travel agencies. The workshop facilitates the opportunity for operators to educate and train these agents to help them to better understand their product, with the aim of generating increased sales.

Each workshop will consist of up to 16 suitable Queensland products, Malaysia Airlines Manager, plus the team from Tourism and Events Queensland.

Gold Coast Workshop Schedule:

Tuesday 20 November 2018 Venue: Top Golf	
1400 – 1430	Venue open for operators to register and set up table for workshop appointments
1430	Indian agents arrive
1450	Official Welcome
1500	Appointments commence
1634 – 1644	10 min Afternoon Tea/Coffee Break
1808	Appointments conclude
1815 – 2115	Networking drinks and dinner
2115	Queensland on Stage India 2018 Gold Coast workshop concludes
Additional Information	
Catering: Tea/Coffee, as well as drinks and dinner will be provided	
Appointments: Appointments will be 10 mins long	

Brisbane Workshop Schedule:

Thursday 22 November 2018 Venue: The Calile Hotel	
0900 – 0930	Venue open for operators to register and set up table for workshop appointments
0930	Indian agents arrive
0950	Official Welcome
1000	Appointments commence
1134 – 1144	10 min Morning Tea/Coffee Break
1308	Appointments conclude
1315 – 1415	Networking lunch
1415	Queensland on Stage India 2018 Brisbane workshop concludes
Additional Information Catering: Tea/Coffee and lunch will be provided Appointments: Appointments will be 10 mins long	

Delegate Application and Payment for Queensland on Stage India 2018

Workshop participation (Primary delegate)
Workshop participation (Additional delegate)

AUD275 (inclusive of GST)
AUD209 (inclusive of GST)

A delegate application form must be submitted online by **Friday 21 September 2018**
TEQ will not process any applications without submission of all the required information.

Participation cost does not include the following:

- Travel to workshops
- Accommodation
- Incidental costs (i.e. parking)
- Transfers to/from the workshop location

Payment:

An invoice for the total participation fee for primary and additional delegates (if applicable) will be sent upon confirmation of acceptance for the workshop, in the week commencing 8 October 2018 and must be paid within TEQ's payment term deadlines.

Failure to meet deadlines and payment will result in the cancellation of your application.

Should your application be successful, confirmation of your participation will be sent to you via email on **Friday 28 September 2017**.

Cancellation and Refund Policy

For cancellations received before 5 November 2018
For cancellations received after 5 November 2018

100% Refund of total fee applies.
No refund will be made.

All cancellations must be confirmed in writing to sarah.ratcliffe@queensland.com



Queensland on Stage India 2018 Application Process

The application process for the event is via an online registration form. Your application must be completed using this online system. Submission of an application does not guarantee a place on the mission. Applications will be assessed based on the selection criteria and tourism suppliers will be notified in writing as per the key dates outlined above.

Applications close on Friday 21 September 2018.

[Click here to view the online application form for Gold Coast](#)

[Click here to view the online application form for Brisbane](#)

Terms and Conditions

Terms and conditions apply to participate in the Queensland on Stage India 2018 workshop. These are outlined via the application process (please refer to the Eligibility to Participate section of this prospectus).

For any questions relating to the Queensland on Stage India 2018 workshop please contact:

Sarah Ratcliffe

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